American Classic Arcade Museum presents

From Crazy Otto to Ms. Pac-Man

Steve Golson

ReplayFX July 31,2015

Introduction

Who am I

What was General Computer (GCC)

When did it happen

Why it matters

MIT 1978



Doug Macrae

Kevin Curran

Pinball and video games at MIT dorms

Pioneer

Star Castle

Playboy

Rip Off

Paragon

Battlezone

Fire One

Missile Command

...and more

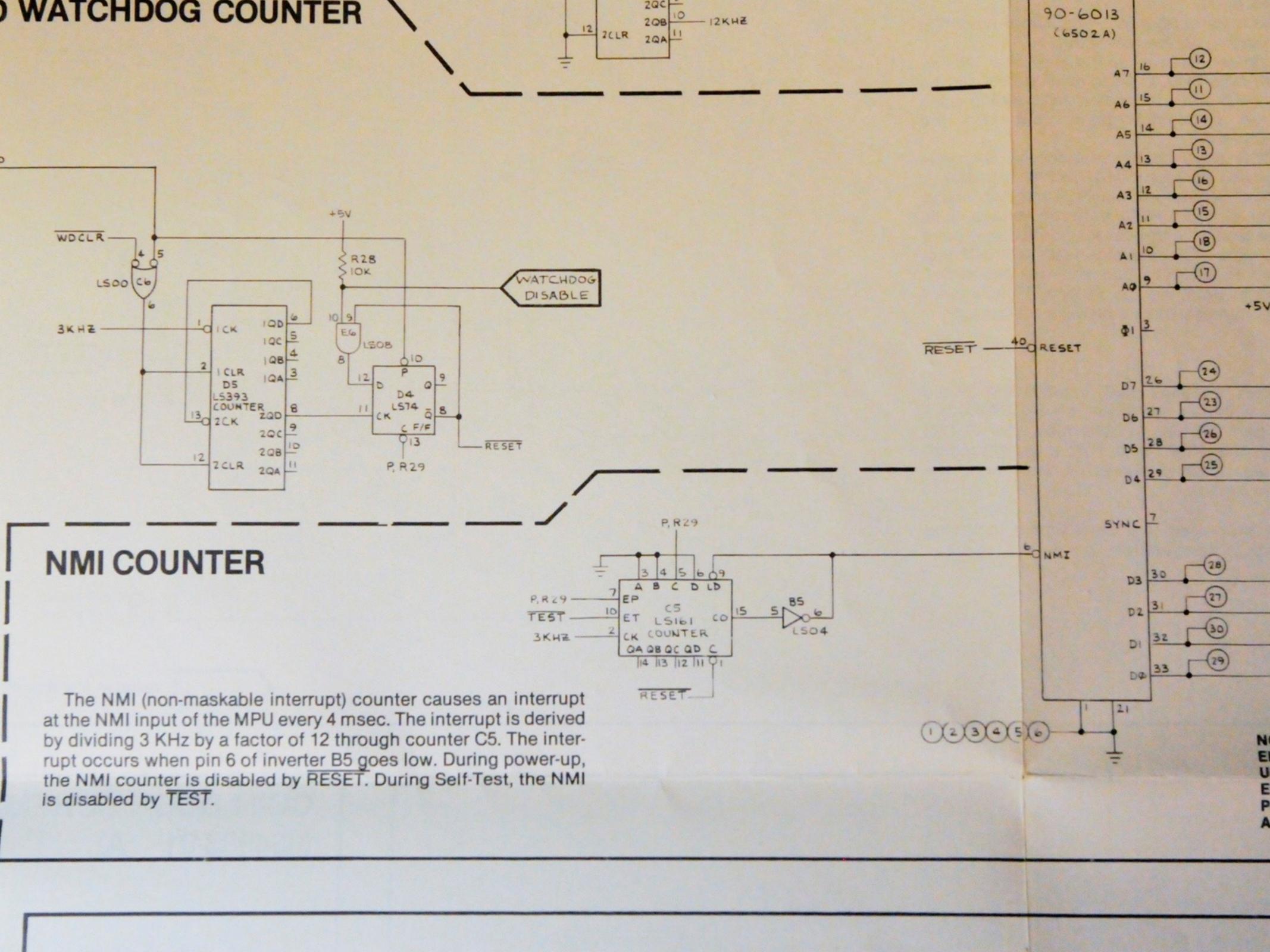
Speedup Kits

Asteroids

Atari, 1979

Vector display

Interrupt driven at 250Hz



mper caps d parts for pinball Boar, 6212 55424

ment Draw htly used. monitors or \$2195.00 r. 503/684-

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MOVER 314/636condition. Bally Bingos, Silver Sails, Roller Derby Lido's, all with innovations. CALL 314/636-4096.



Asteroid Operators - DON'T LET THIS HAPPEN TO YOU! Our modification Kit II is adaptable to all asteroid games allowing you to vary any of 3 speeds. virtually eliminating machine turnover, even with your best players! **TESTED and PROVEN**. Games with this modification kit take in more money and faster than any other game on the street. **Kit II** installs in minutes without changing chips. **Kit II** was designed to improve play and increase profits and is operator adjustable. INCREASE PROFITS IMMEDIATELY send \$19.95 +\$2.00 shpg (includes all parts necessary to modify 1 game)

To Design Wizardry, Itd.
P.O. Box 519, Brooklandville, Md. 21022

Used cocktail to

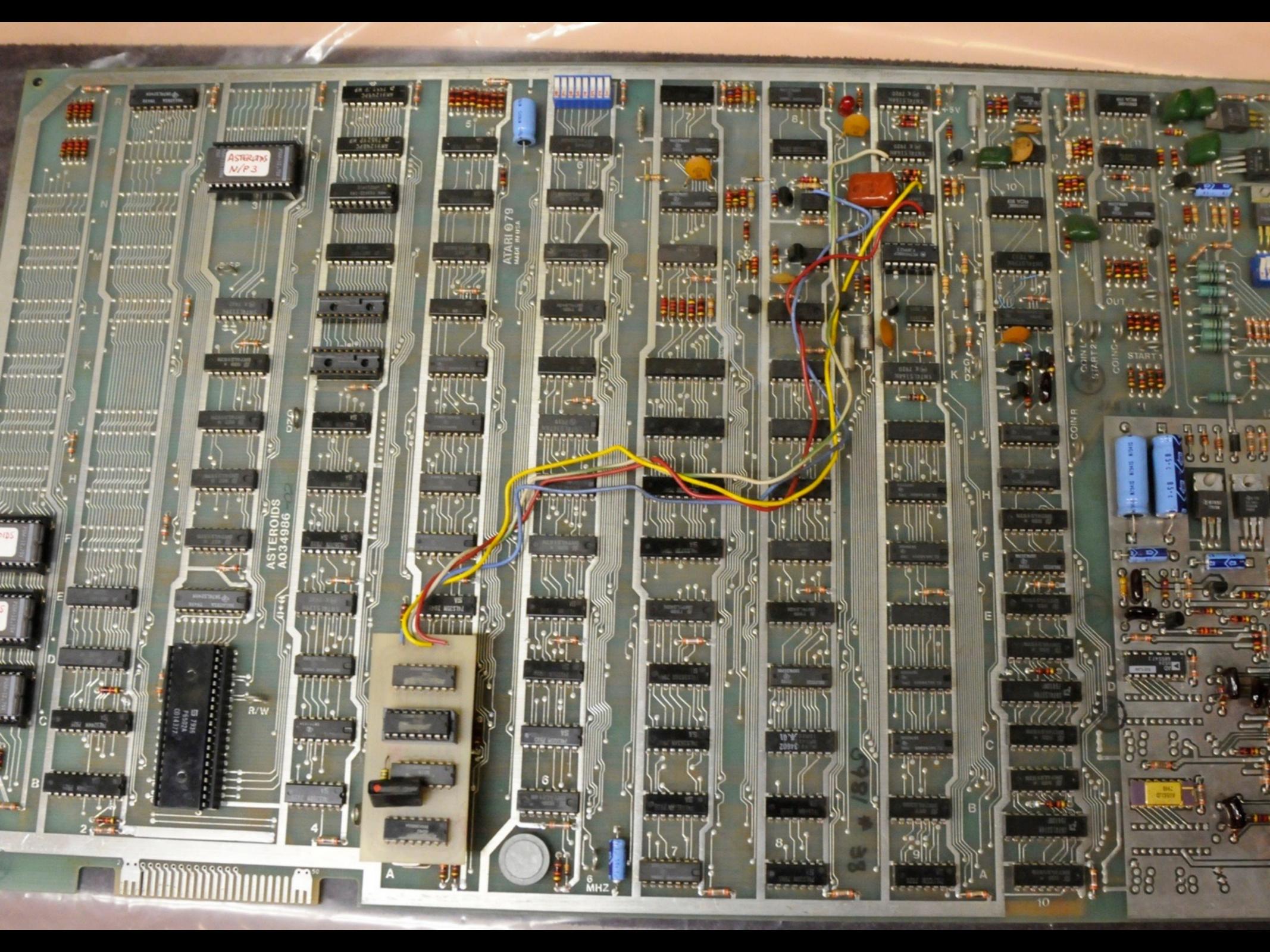
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All games of Manufac

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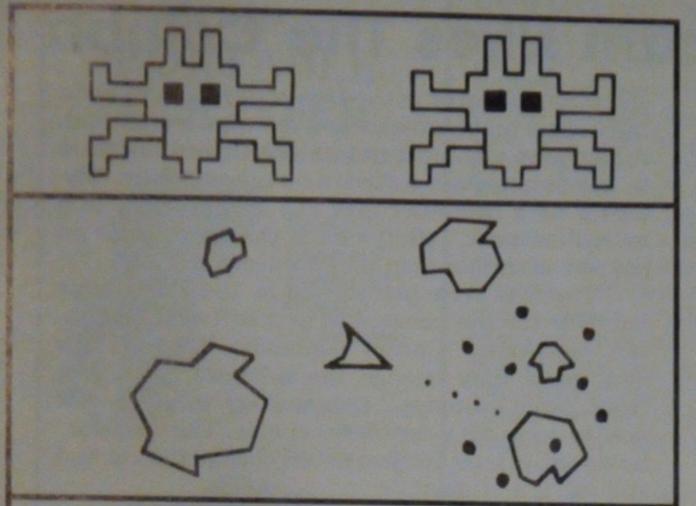


Galaxian

Namco/Midway, 1979

Character display

Tables in ROM



Increase Profits With Super Galaxian Kit

Renew Excitement With

ASTEROIDS SPEED UP KIT

KIT FEATURES:

Galaxian

- Increases number of diving creatures
- Adds new variations to creatures flight path

ASTEROIDS

- Up to 6 speed increments
- 4 different time delay settings
- · Easy installation, only one IC to remove

For more information call toll free

O.B.A. INC.

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ing UFO which fires a laser weapon that cities and missile bases. The plane now d bombs. We've extended the play to the The game has new sounds and new color out. Another feature is that the difficu operator-selectable. All together, it is rean exciting amusement device," he boas

"We knew we had a winner when the lease version was first put on a test local large college dormitory. Missile Common were calling fellow fans from all over car first two days brought in a solid \$163 week was over \$400; the second week of This was a dramatic increase from the pathe enhancement kit was installed. The kether million point player to a quick 50,0 points," Curran declared.

To install this kit, the operator be moves the six Atari ROMs, plugs them it al's board, then plugs this board into the ant Atari ROM sockets and turns on the

"We have a very reliable unit, and e tested before it leaves the factory," Cu "Should a problem occur in the field w mediately send out a new unit via UPS F

How well is the product doing so fas says one problem is that many operator personally experienced "the economic as of a software enhancement kit such as of Missile Attack". As operators, the previous ware enhancements we utilized made a of money for our route. 'Super Missile doing the same thing. There's an arcade New York City who loves our software in ion. He said he had it on 50 cent play over \$600 in one week. He thought it ver fantastic."

Current hot videos cost \$2,500 or more regenerate tremendous revenue for severabut as the players develop their hard-ear they are able to tie up the machines for periods of time. Sometimes, the play good at a game that it bores him, so he sing it. Our business is to provide software ments to pump higher earnings from a high-quality cabinet the operator already

The new company has already develor of the two-man partnership and now roster of eight engineers and several supple (including field engineers Steve G Chris Rode). Their Wayland, Mass. orga currently working on two additional so

Pac-Man

Namco/Midway, 1980

Character display

Maze tables in ROM

Separate graphics ROMs

Missile Command

Atari, 1980

Sophisticated programming

Bitmap display 256 x 231, pixel addressable

2 or 3 bits per pixel

March 98

General Computer Corp.

Super Missile Attack

enhancement kit for Atari Missile Command



Design flow at GCC

GenRad 6502 microprocessor emulator

- Disassembler (single screen only)
- Memory display/modify
- Interactive edit/assemble/run

TRS-80 to capture MC code and notes

Design flow at Atari

Designer writes code on programming sheets

Typist enters code into DEC PDP11

PDPII cross-assembles

Floppy disk/serial port download to blue/black box

Designer marks changes on listing

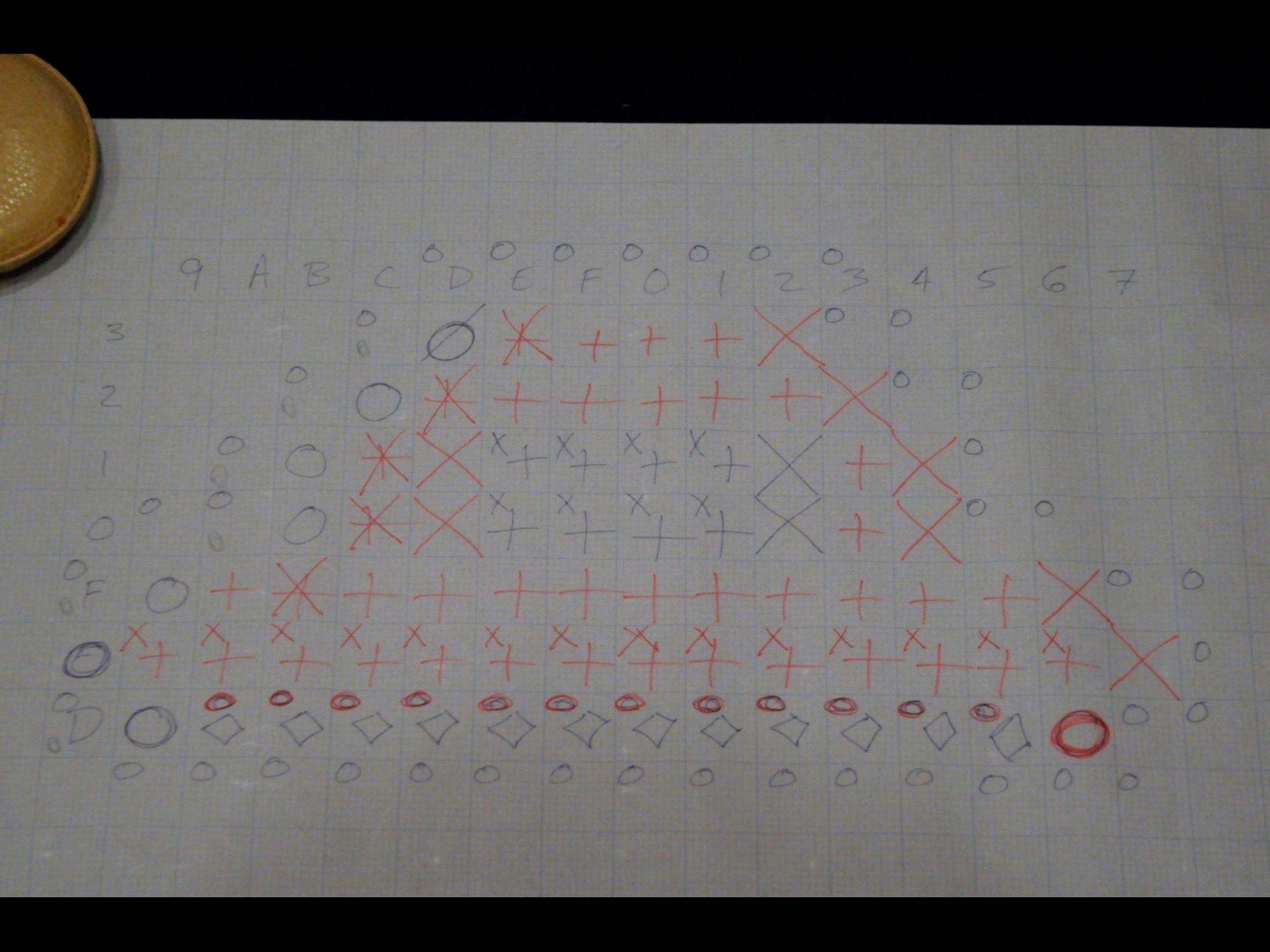
Typist edits files

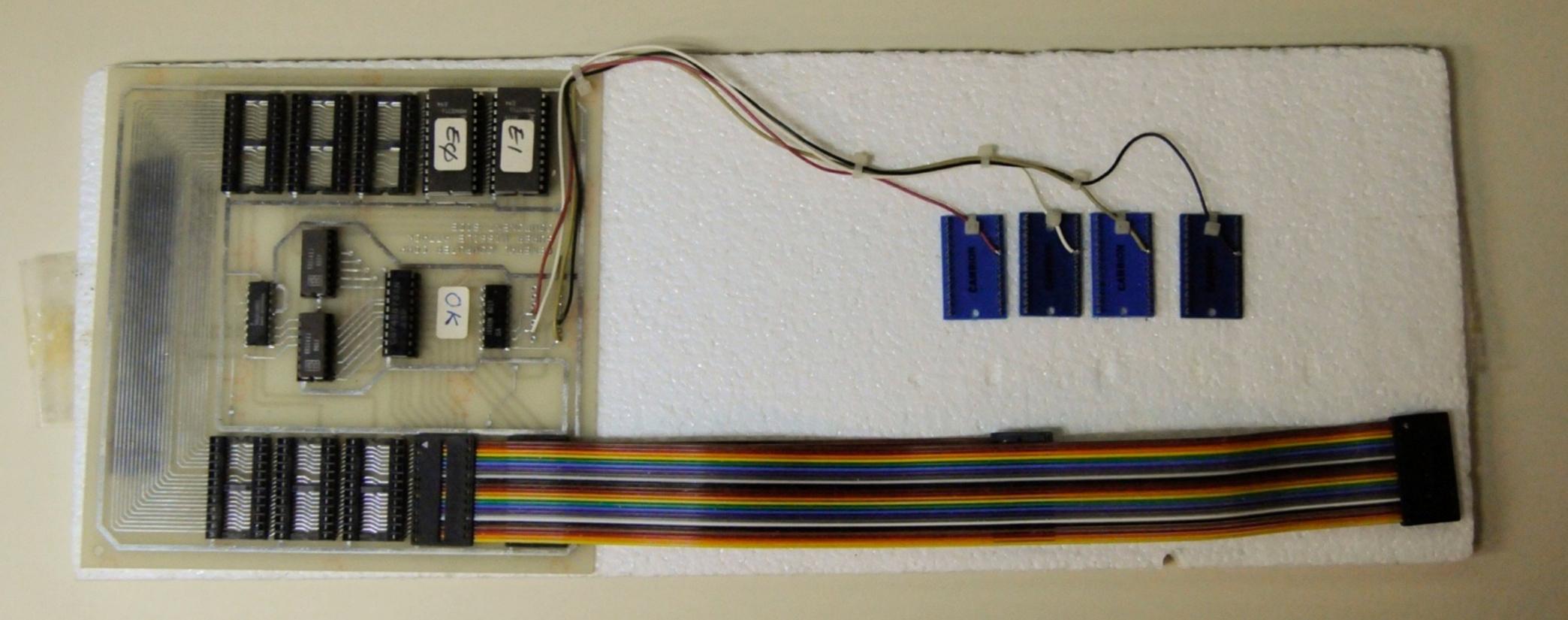
Repeat...

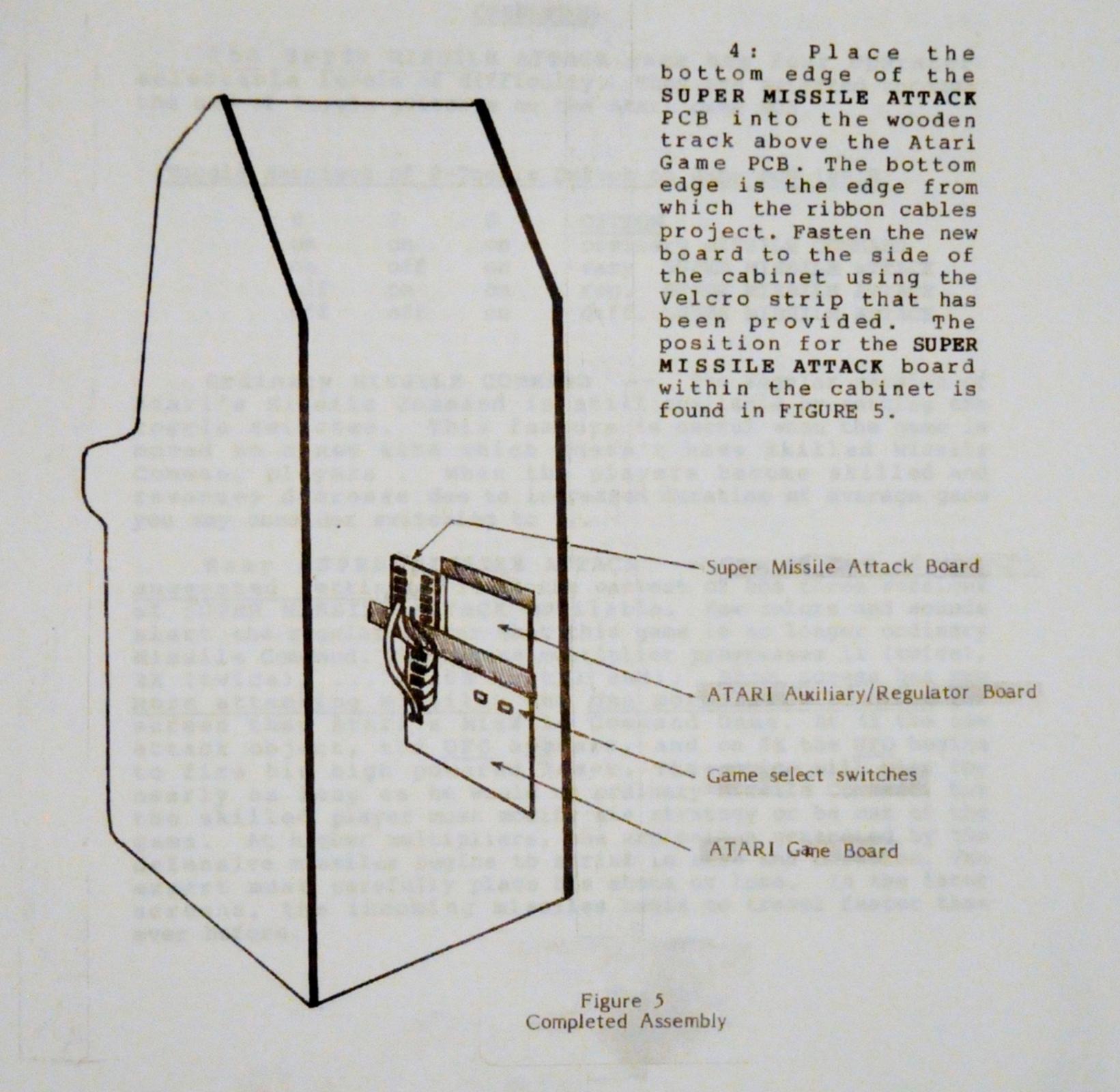


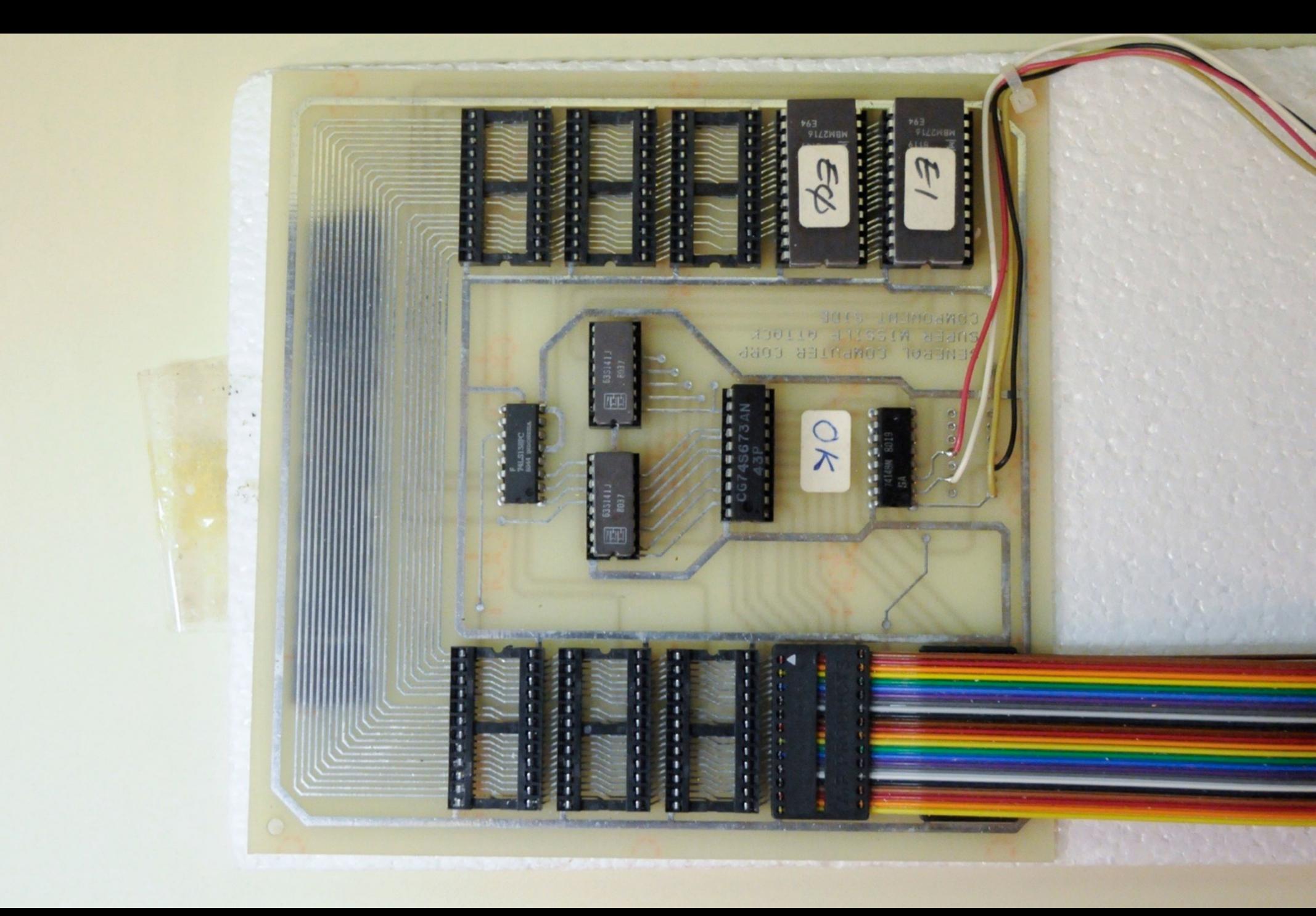
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5458	LDY	00B4 ~	SUBROUTINE 5458	
	DEY			
	BPL	545F		
	LDY	#04		
545 F	STY	00B4		
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	LDX	54B2 016E,X 3		- SHIZ
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	STA	00B5	USR RADII JS	
	LDA	54B8,Y		
	STA	009 A		
54A1	JSR	5E71	; DRAWS CLOU	
	JSR	54D4	; DESTROYS N	MISSILES IF WITHIN CLOUDS
54A7	DEX			
	LDY	00B4		
	TXA	5/27 11		
	CMP	54B1,Y		
	BNE	5468		
54B0	RTS			

Start	End	R/W	Description	Type/bytes
002C 0044	0043 0056	R/W R/W	Initials for "High Scores" Scores for "High Scores"	A 3 BCD 6
0066	0066	R/W	Number of credits.	Byte
009 F	009F	R/W	Important to Interrupt handler	
00 A0	00A2	R/W	No. of missiles in a base (L to R)	
00C0 00C5	00C0 00C5	R/W R/W	Number of cities City map 13!5!4!1!2!6!X!X!	(Notation indicates correspondence of bits in the byte to existence of city.)
OOED OOEE	00ED 00EE	R/W R/W	Coin switches Game switches	Bit? Bit?
00F6 00F8	00F6 00F8	R/W R/W	Coin switches Coin switches	Bit?
01E0 0200	01FF 05FF	R/W R/W	Stack 3-bit-color region of screen	Bit
0640 37C0	37BF 3FFF	R/W R/W	2-bit-color region of screen 3-bit-color region of screen	Bit Bit
4800 4900	4800 4900	R/W R/W	Coin switches Game play switches	Bit? Bit?
4C00 4D00	4C00 4D00	W	Watchdog Interrupt Acknowledge	
7312 731A 736A	7319 7369 7439	R R R	Pixel map for blank Pixel map for 0-9 Pixel map for A-Z	Bit 8 Bit 8 Bit 8





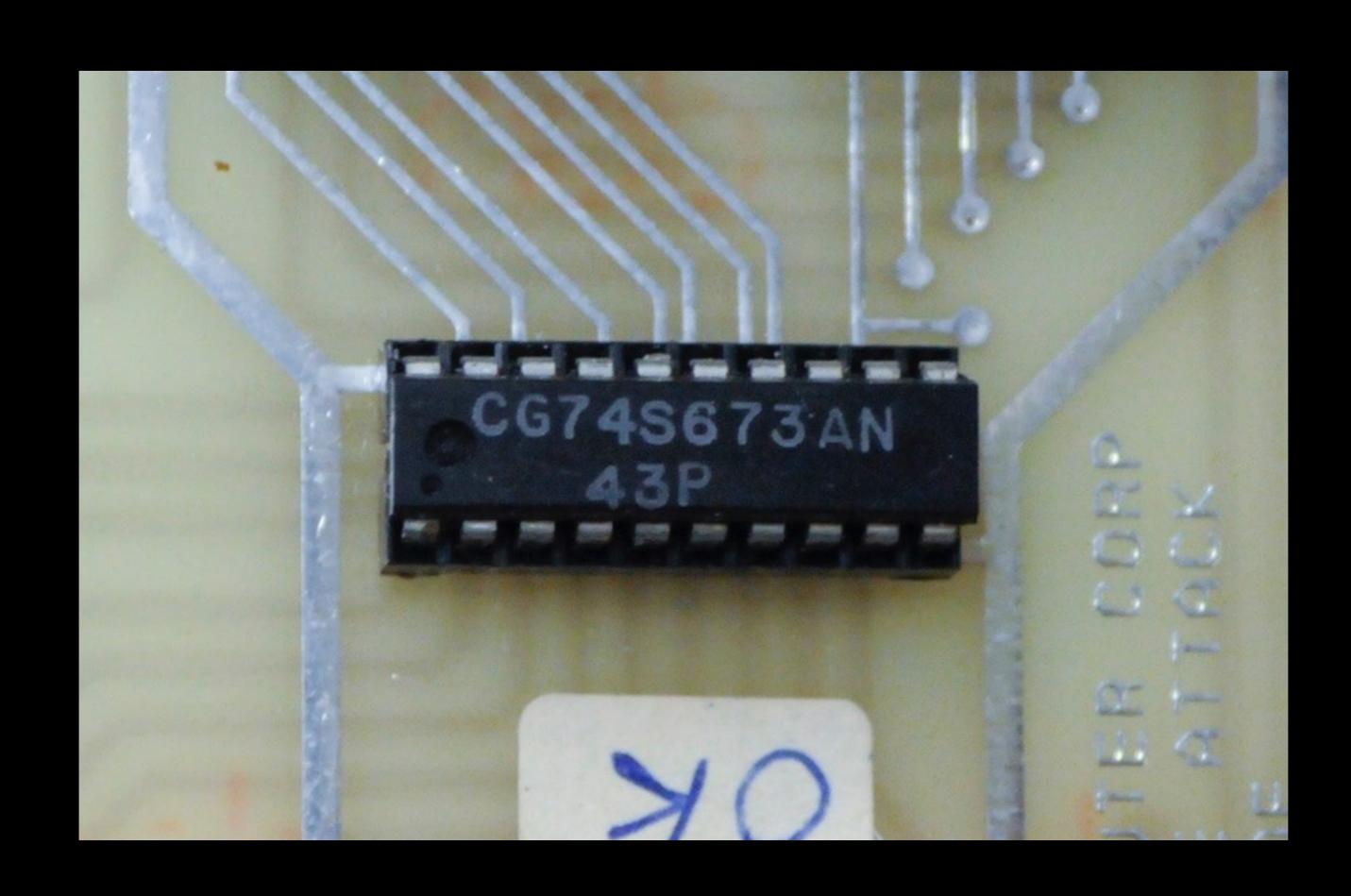




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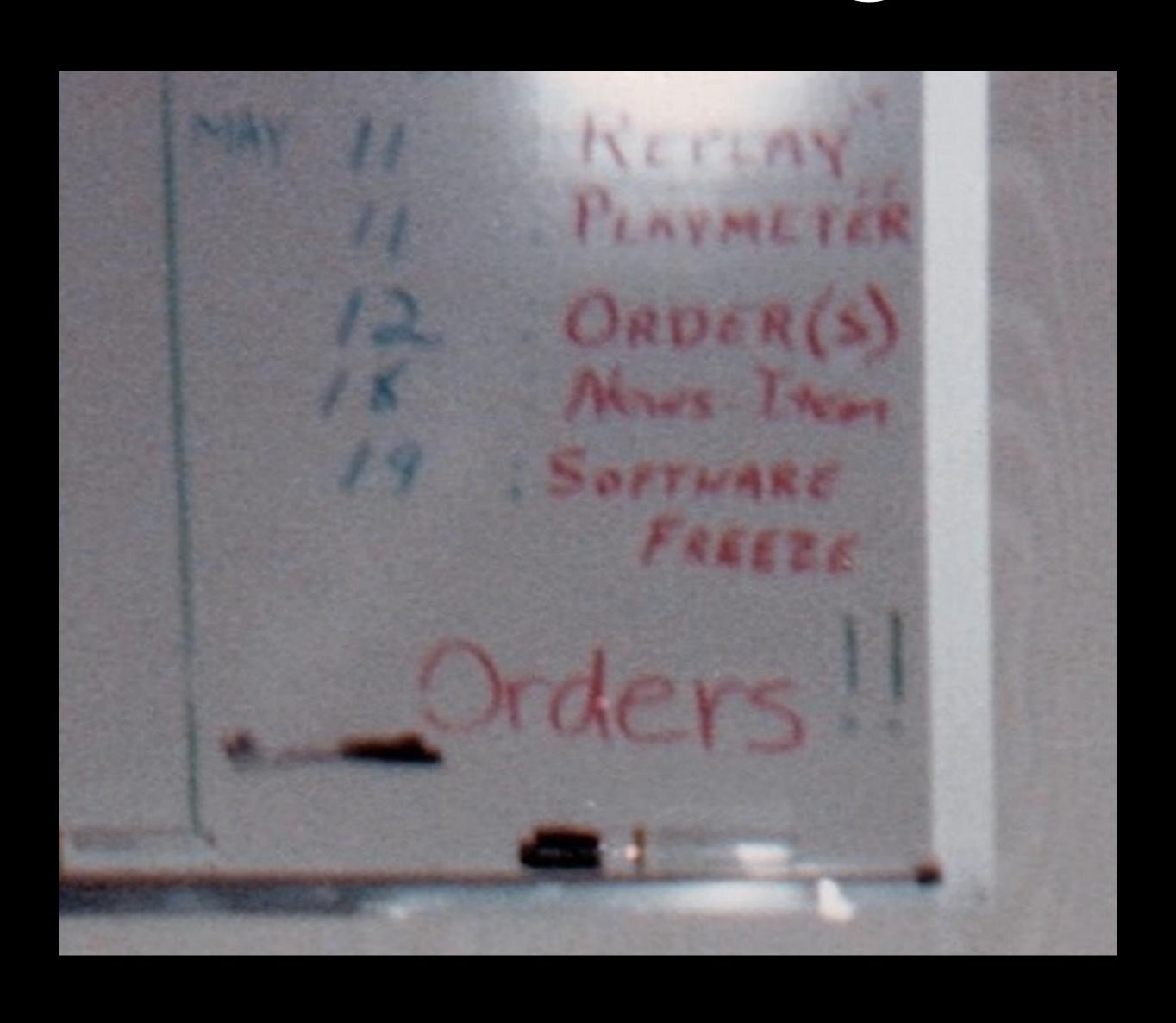
GCC74S673AN
43P

Oh well.





Scheduling



EXECUSIVE OF DELS

It's here! The game enhancement you've been waiting for - SUPER MISSILE ATTACK.^{IM} Designed by General Computer for your Atari MISSILE COMMAND ^{IM} Cabinet, it breathes new life into a proven winner.

The simple insertion of a plug-in circuit gives new dimensions to your MISSILE COMMAND™ Game. Increase excitement, difficulty, and your revenues.

SUPER MISSILE ATTACK is a software enhancement. All the characteristics that made MISSILE COMMAND is a champion have been retained or improved. SUPER MISSILE ATTACK is a cashbox winner in test locations. Set the operator selectable difficulty levels and make it a winner in yours.

A General Computer Software Enhancement is your best equipment investment today. For about 10% of the price of a new game you can get your original investment in your MISSILE COMMAND™ working hard for you today.

Call 800-343-9500 for immediate delivery or further details.

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HERE'S HOW TO ORDER:

Gentlemen: I am ordering my SUPER
MISSILE ATTACK™ Enhancement(s).
Enclosed is check or money order for
Enhancement(s) at \$295.00 each.

name: _____address: _____city/state/zip: _____

Mail to: GENERAL COMPUTER CORPORATION 1726 Beacon Street

Boston, Mass. 02146
Immediate Shipment Available

General Computer Corp.

Super Missile Attack

Game Play

Attract Mode

Developers of Super Missile Attack

Doug Macrae

Kevin Curran

John Tylko

Chris Rode

Larry Dennison

Steve Golson

Atari takes notice

UNITED STATES DISTRICT COURT DISTRICT OF MASSACHUSETTS

ATARI, INC., a corporation,)

Plaintiff,)

V.

GENERAL COMPUTER CORPORATION, a corporation, KEVIN CURRAN, and DOUGLAS MACRAE,

Defendants.

Civil Action No. 81-1883-S

COMPLAINT FOR COPYRIGHT INFRINGEMENT,
FALSE DESIGNATION OF ORIGIN, TRADEMARK
INFRINGEMENT, UNFAIR COMPETITION AND TRADEMARK DILUTION

Plaintiff ATARI, INC. alleges as follows:

GENERAL ALLEGATIONS APPLICABLE TO ALL COUNTS

1. Plaintiff is a corporation duly organized and existing under the laws of the State of Delaware, having a principal place

UNITED STATES DISTRICT COURT DISTRICT OF MASSACHUSETTS

ATARI, INC.

v. : CA 81-1883-S

GENERAL COMPUTER CORP., ET AL :

GENERAL COMPUTER CORP.

v. : CA 81-1854-K

ATARI, INC.

HEARING

BEFORE THE HONORABLE ROBERT E. KEETON, U.S.D.J.

Courtroom 11 United States Courthouse Boston, Massachusetts 02109 Friday, July 31, 1981



Boston Globe, July 31, 1981



Customer plays Atari game.

New game plan lands 2 in \$10m court case

By Ronald Rosenberg Globe Staff

When Atari's coin-operated video game Missile Command gets dull, arcade operators can breathe new life into it just by sliding in a printed circuit board.

Instead of scrapping the game and buying a different machine, which costs \$2500, General Computer Corp. of Wayland will retrofit it for \$295 with a board that contains the software for a new game that provides more play objects and a greater degree of difficulty to challenge customers anew.

But inexpensively tweaking Missile Command (there are more than 10,000 already installed) for greater play value does not sit well with the joint chiefs at Atari, a wholly owned subsidiary of Warner Communications Corp.

So they have fired off a \$10 million lawsuit against Kevin Curran and Douglas Macrae, who last month founded General Computer, claiming they have violated Atari's copyrights and trademarks.

The suit, filed yesterday in US District Court, Boston seeks to stop the small company from manufacturing and selling the single board. The Sunnyvale game firm also wants \$5 million each in punitive damages from Macrae and Curran along with all profits from the addin board.

for

dro

"They (the General Computer game enhancment) appear to our customers and to the public as Atari products, creating confusion and siphoning off legitimate returns from our investment in research and development," said Frank A. Ballouz, Atari's vice-president of marketing for the coin-operated video-game division in a prepared statement.

Curran claims the enhancement, the company's first product, has been originally engineered. It went on sale in early June.

"We have tried to avoid all legal difficulties," he said yesterday. "We have not copied or infringed on their software and we will respond to their suit."

Boston Globe, August 2, 1981

Instruments Co. Ludlow Corp. of Needham owns a large block of Heinicke stock ... Atari has asked for \$10 million in a suit against General Computer Corp. of Wayland, which makes a printed circuit board which modifies Atari's Missile Command game ... Chevron USA has agreed to pay \$82.5 million to settle overcharging since 1973 ... The Justice Department was de-

Boston Globe, August 14, 1981

Atari gets restraining order

Atari Inc. has received a temporary restraining order that bars General Computer Corp. of Wayland from selling its Super Missle Attack add-in printed circuit boards. An Aug. 25 review of the situation that led Atari to sue the small startup company was scheduled by US District Court Judge Robert E. Keeton. General Computer sells the boards, which slide into Atari's Missle Command game, to arcade game operators. Atari claims General Computer is infringing and diluting its copyrights and trademarks and is seeking \$5 million in damages.

The Wayland-Weston Town Crier August 20, 1981

Atari files \$10 million suit against Wayland company

WAYLAND — If you want to add a little kick to your Atari "Missile Command," General Computer Corporation of Wayland will transform the \$2,500 video game into "Super Missile Attack" for a mere \$295.

The company, which was incorporated last March, began selling its software enhancer in June. The additional software is attached to an existing game through an overlay circuit without copying or changing any of the Atari software, according to General Computer Chairman Doug MacCrae.

Atari, however, stated in a press release that the new enhancer "infringes and dilutes" its copyrights and trademarks, labelling it "unfair competition." Last month, Atari slapped General Computer and its founders MacCrae and Kevin Curran with a \$10 million suit.

MacCrae noted that he and Curran had contacted Atari in March while they were in the process of incorporating to see if their enhancement infringed on the company's rights.

Atari told them that it had never prosecuted anyone in the past on an enhancement and that it was not in the process of prosecuting anyone, but that there were rights that were held by Atari, related MacCrae. Mac-Crae also noted that those rights were never clearly defined.

Necessary Steps

"Back in March we took expensive, but necessary steps not to copy the Atari code," he said, later adding, "I was surprised that it (the suit) was slapped on us without consultation. I still feel that Atari lumped us together with pirates (those that copy and sell Atari software outright). I think they (Atari) decided to go ahead with the suit before they knew what we did."

MacCrae also pointed out that in the past other companies have developed mostly speedup kits; the General Computer version adds characters and difficulty to the game.

On August 11, General Computer submitted a second version of its enhancer to the courts, said MacCrae. In the new version, he explained, everything that Atari specifically complained about on its suit had been changed. The revised enhancer has new artwork for the exterior of the game cabinet and each symbol in the game itself, including the text font, has been changed from those used by Atari, he said.

"Of course, since this is an enhancement to their original game, it is still similar, but improved," commented MacCrae.

Atari had "no comment" about the second version of the enhancer.

Thus far, General Computer has spent between \$20,000 to \$30,000 in legal fees according to MacCrae's estimates. There is also a restraining order preventing the company from selling the original version of the enhancer. MacCrae expects a decision on the sale of the second version of the enhancer this week.

Company beginnings

Before its sales were frozen, MacCrae said, the company was doing very well. He and Curran, both students at the Massachu-

setts Institute of Technology (MIT), had been in business together before. The two owned and operated three video games in the dorms at MIT and had found that within two to six months players learned the game well enough to become bored or play for inordinately long periods of time.

"We decided the best remedy to this was to change the one weak part of the game - the software," said MacCrae.

Using their own machines for testing, Curran and MacCrae, along with several others built a software board which could enhance an existing game by giving the machine operator the option of increasing the difficulty.

Said MacCrae, "Our unit starts off easier and ends up more difficult than Atari's 'Missile Command."

Making the board was a full-time job. At the outset, company engineers, most of whom are MIT students, spent 24 hours a day in shifts working on it. After the first twoand-a-half weeks, they continued to spend 14 to 20 hours a day working on the project. To months later it was finished.

Smaller Salaries

Despite the initial success of their project. MacCrae noted that he and Curran are drawing smaller salaries from the company than they had received from other companies they had worked for in the past. MacCrae spent two years at Computervision in Bedford, first as an intern and then as a full-time employee. Working for himself was one of his ambitions.

Things went on schedule once MacCrae and Curran decided to start the business. They did original cost estimates, took out a loan and raised the rest of the capital themselves. Later, John Tylko, the only other shareholder in the company also invested some capital. Only the suit has disrupted their plans.

Stated MacCrae, "If enhancements (in general) are determined illegal, which I can't imagine, we are working on new game development ourselves.





Zapped by Atari

ATARI HAS LEVELED a \$10 million dollar suit against Doug MacCrae (above) and Kevin Curran for infringing on its trademark and copyright. Their company, General Computer Corporation in Wayland, has built an overlay circuit that "enhances" Atari's "Missile Command." Story on page 5.

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Accord parcel is Michael explained approval said tents 14.3 acres

Development agreement with Atari

Signed October 8, 1981

The Atari Settlement

Atari drops its suit against GCC with prejudice

GCC discontinues sales of Super Missile Attack

GCC will not market enhancement kits without permission from the manufacturer

Atari pays \$50,000 per month to GCC to develop video games for Atari (2 year term)

Meanwhile...

Pac-Man Kit

Development begins June 1981

Tektronix 8550 Z-80 emulator

• Supports line printer!

Kevin Curran calls Dave Marofske

Visit to Midway

October 9, 1981



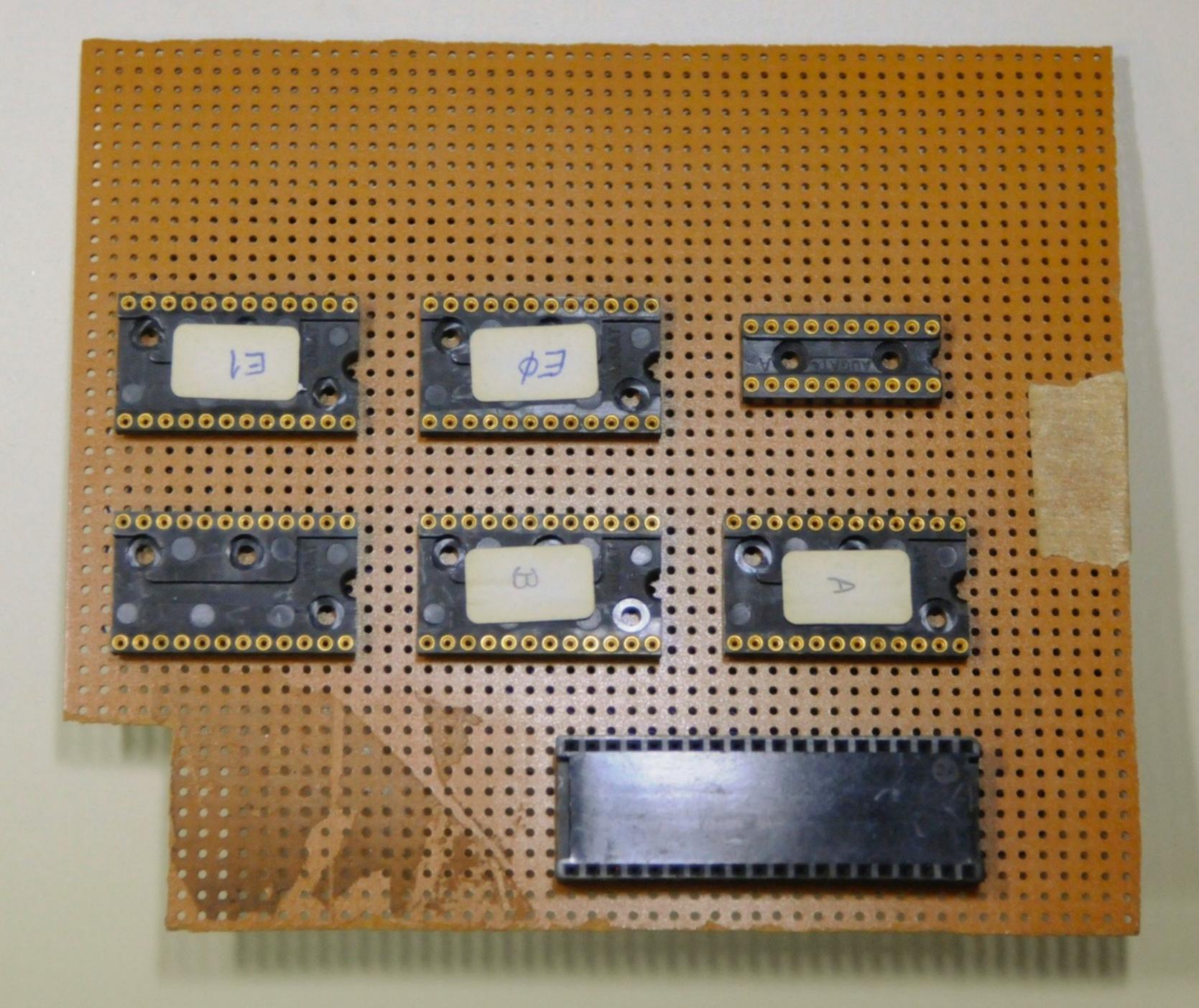


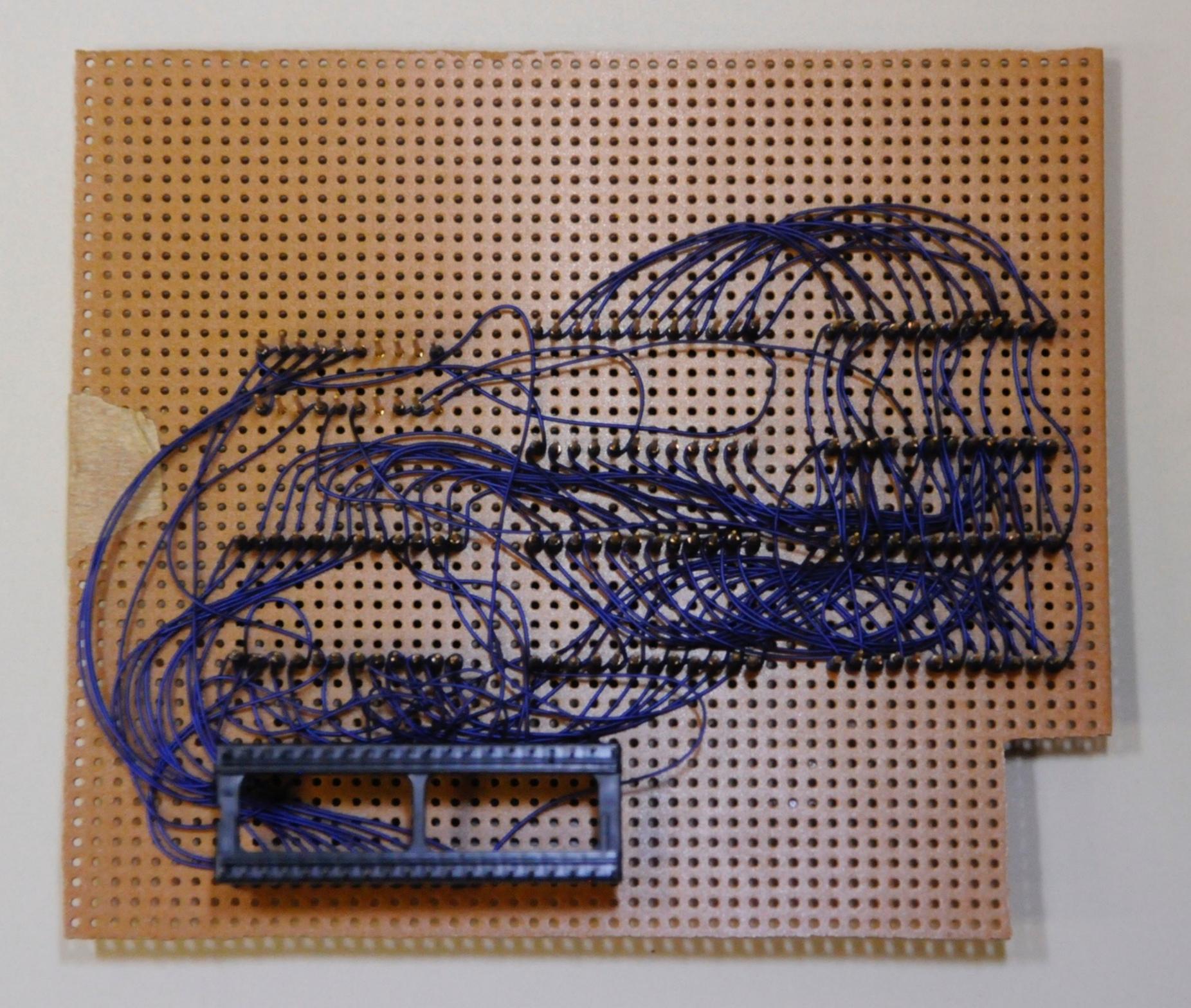
MIDWAY MFG. CO.

VISITOR

10-9-81

FORM-00207-8004

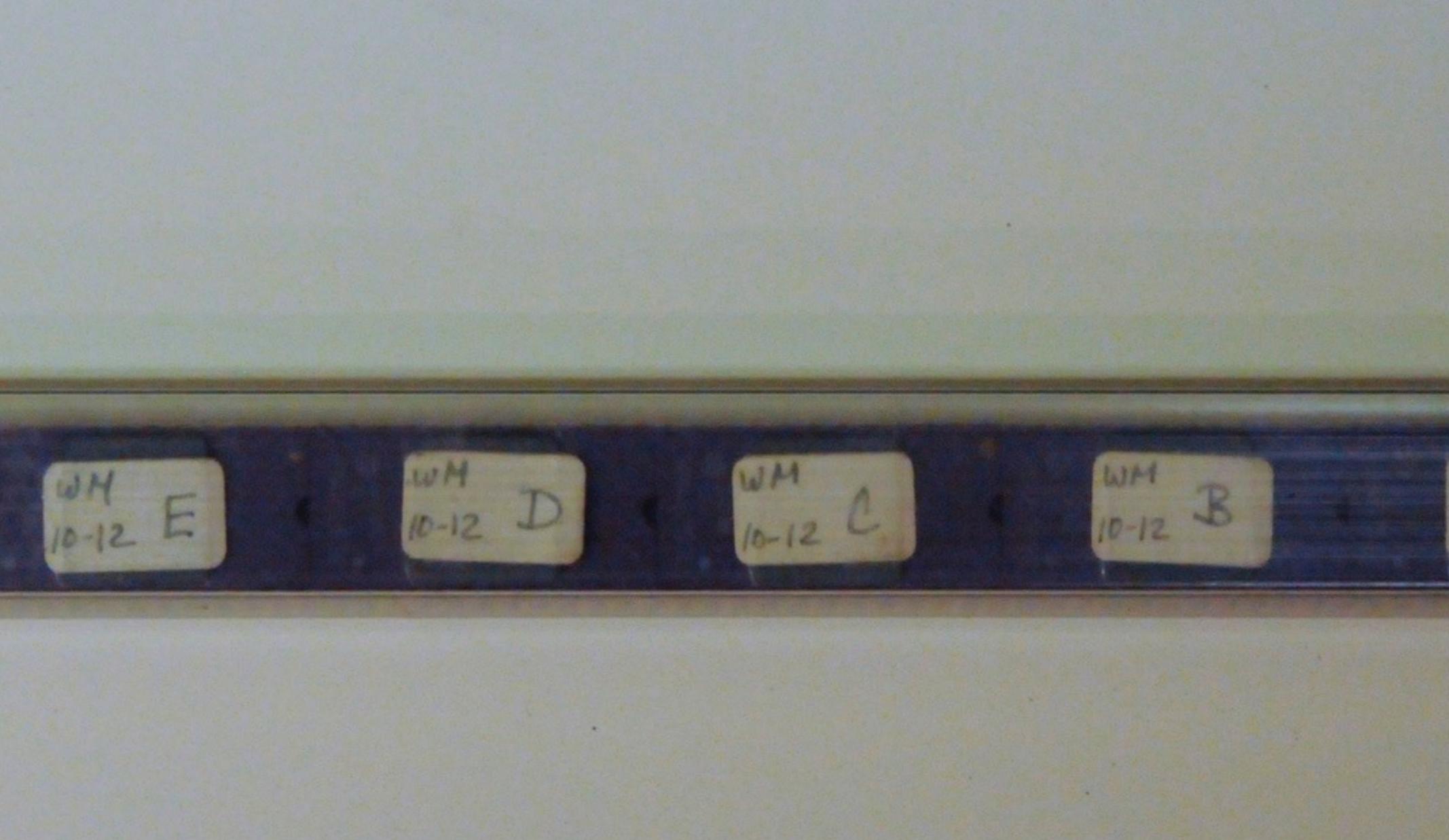






Visit to Midway

October 15, 1981



Attract Mode Intro

Attract Mode Fakeo Game

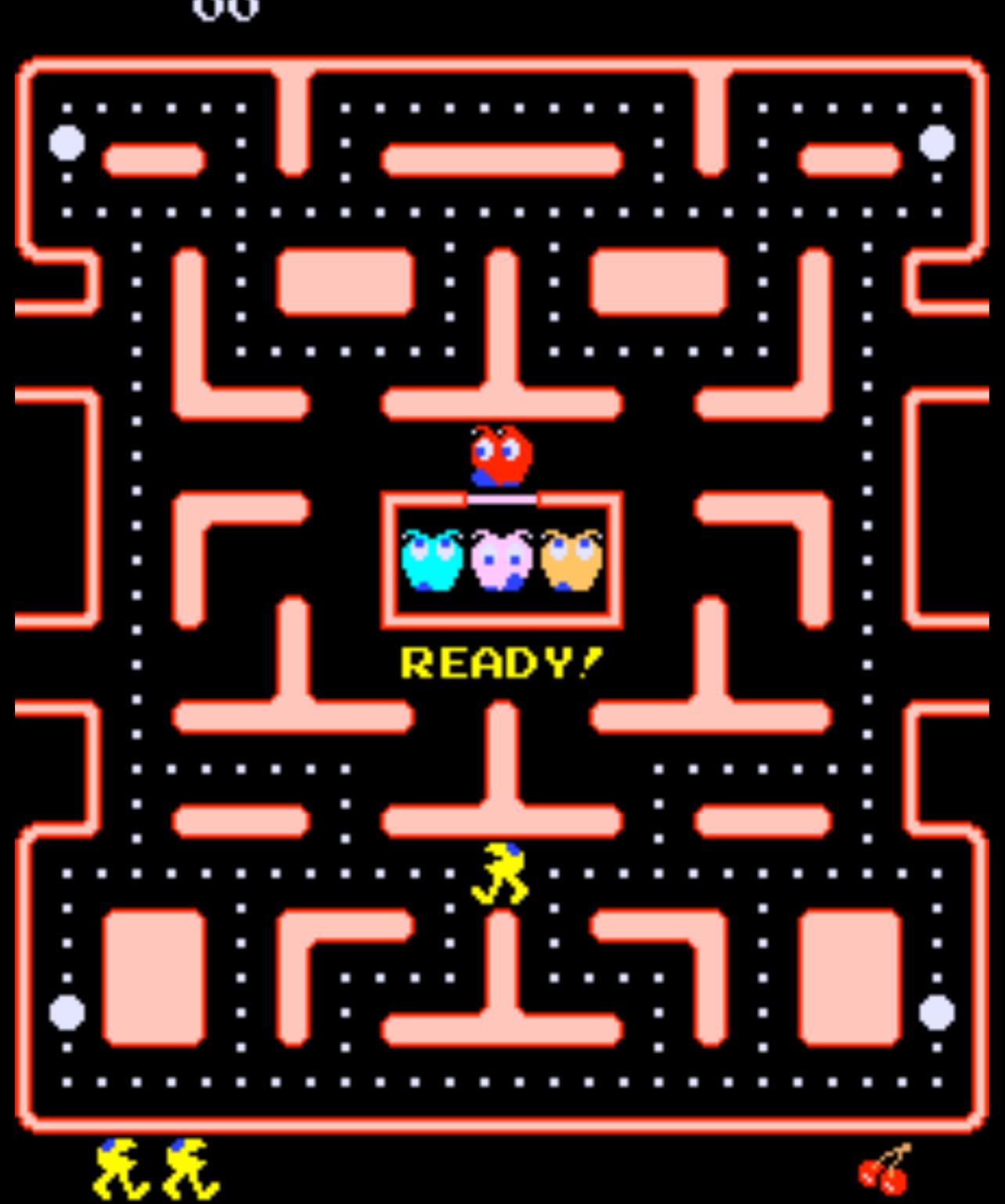


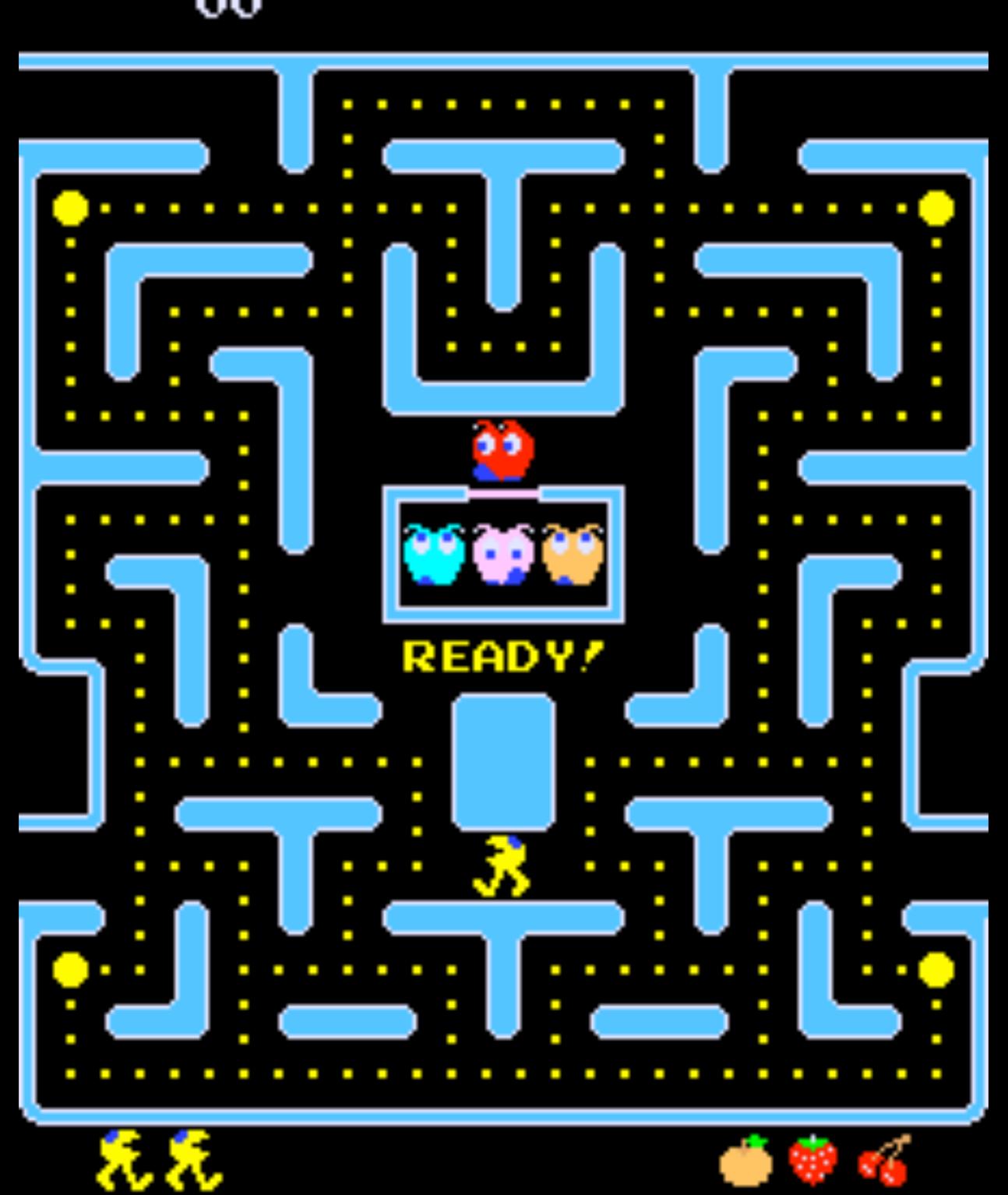
Detail of Otto Movement

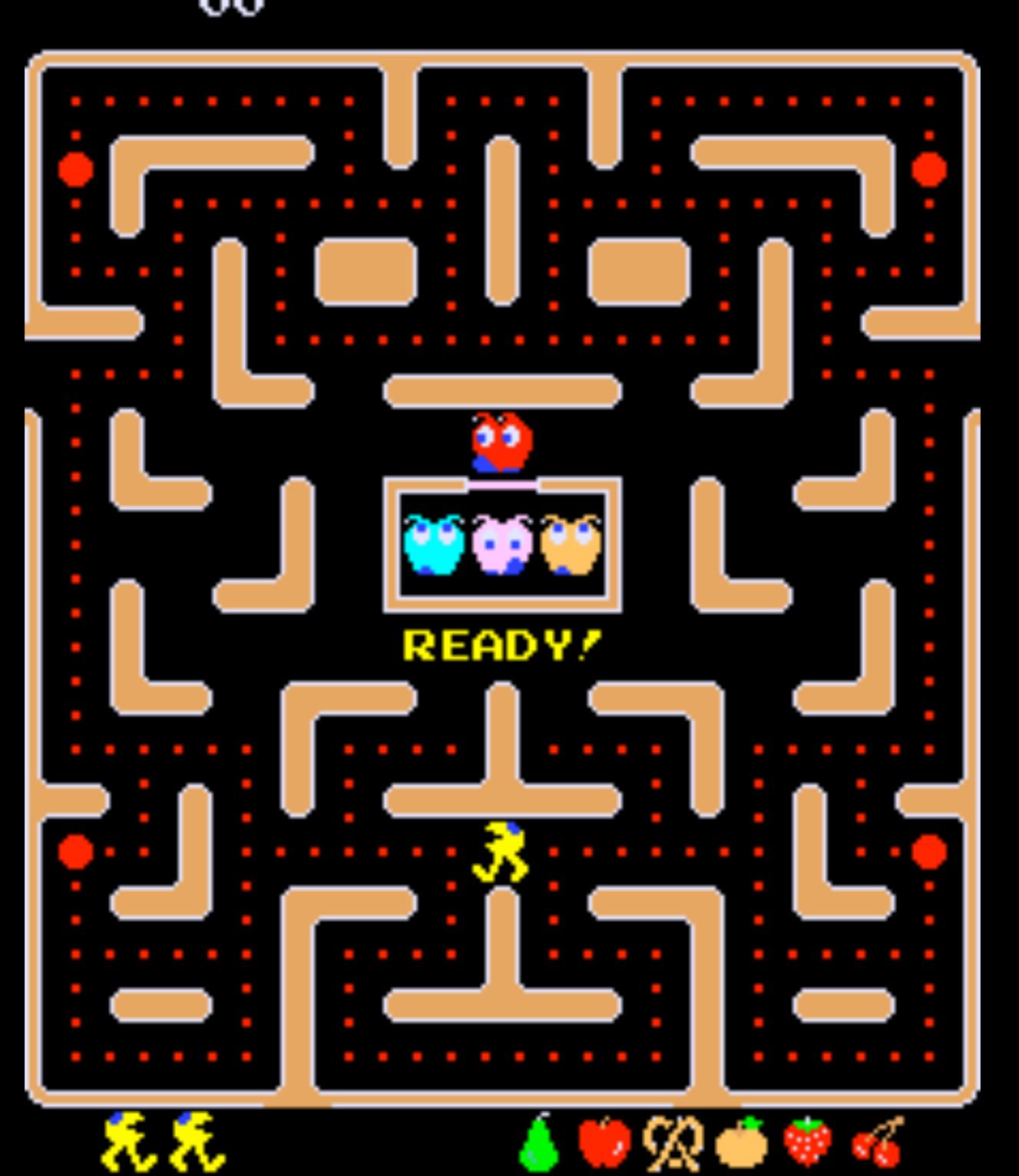


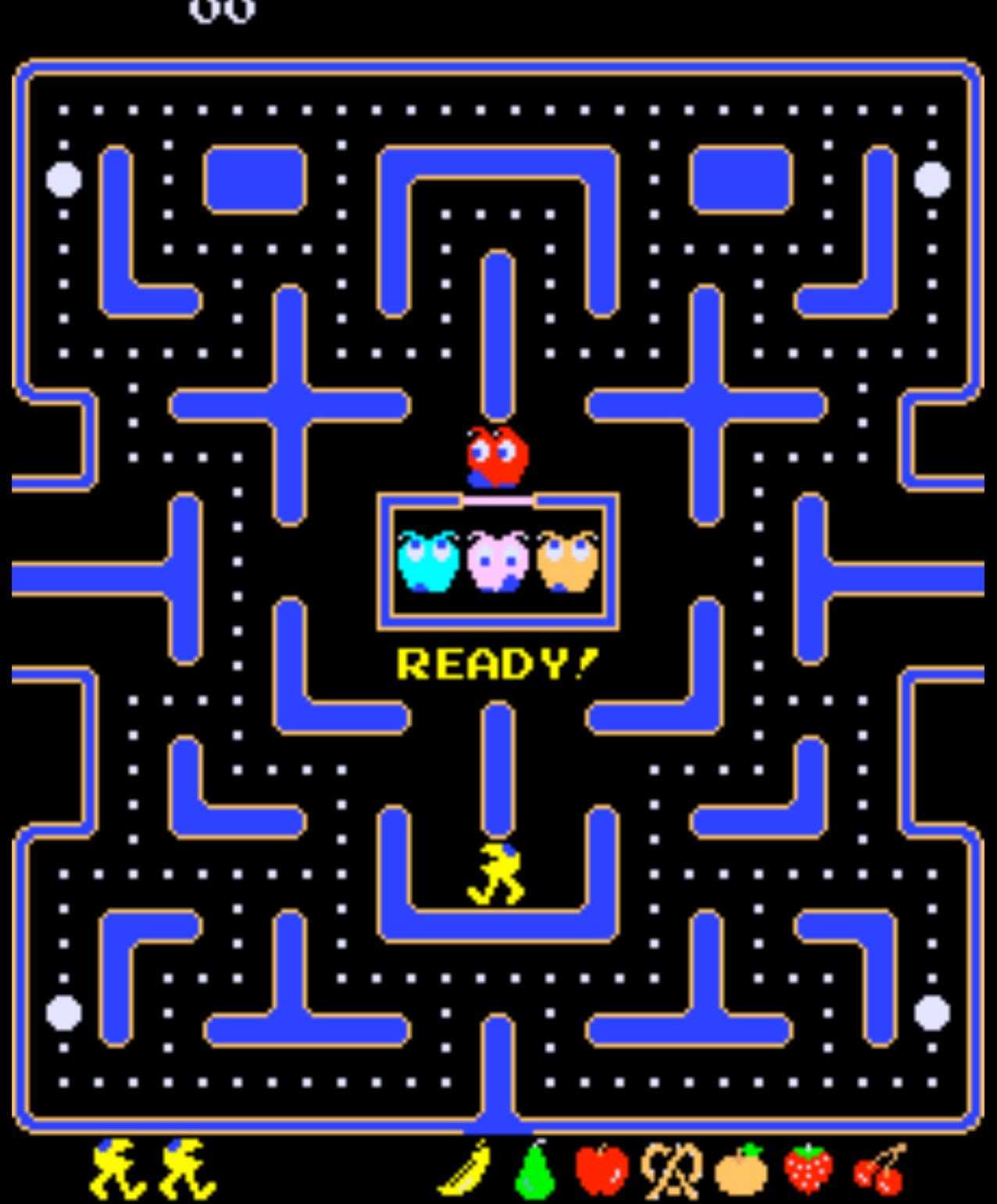


Mazes









Animations

THEY MEET ACT1

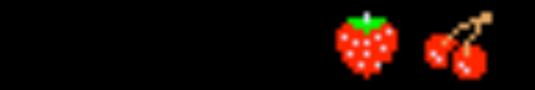












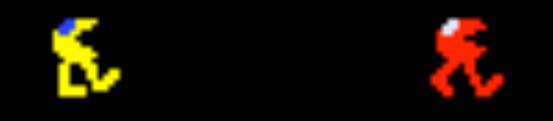




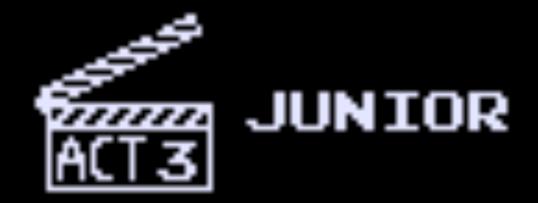
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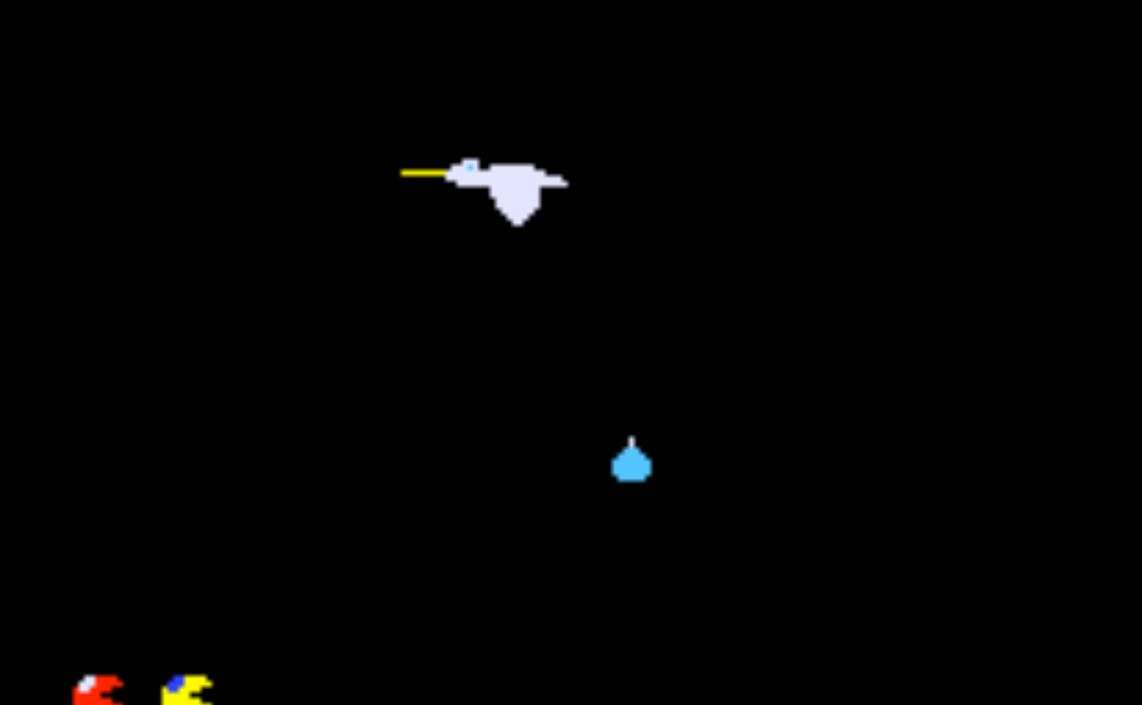






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MEMORY OK

1 COIN 1 CREDIT
BONUS 10000
WACAMAN 3
UPRIGHT

Crazy Otto Copyright

Type of Work: Visual Material

Registration Number / Date: PA0000150332 / 1982-10-19

Title: Crazy Otto.

Imprint: [s.l.: s.n.], c 1980.

Description: I videogame.

Notes: Deposit consists of I videocassette & descriptive material (2 p.) deposited in lieu of videogame.

Copyright Claimant: Bally Midway Manufacturing Company

Copyright Notice: notice: Midway Manufacturing Company

Date of Creation: 1981

Date of Publication: 1981-10-15

Authorship on Application: General Computer Corporation, employer for hire.

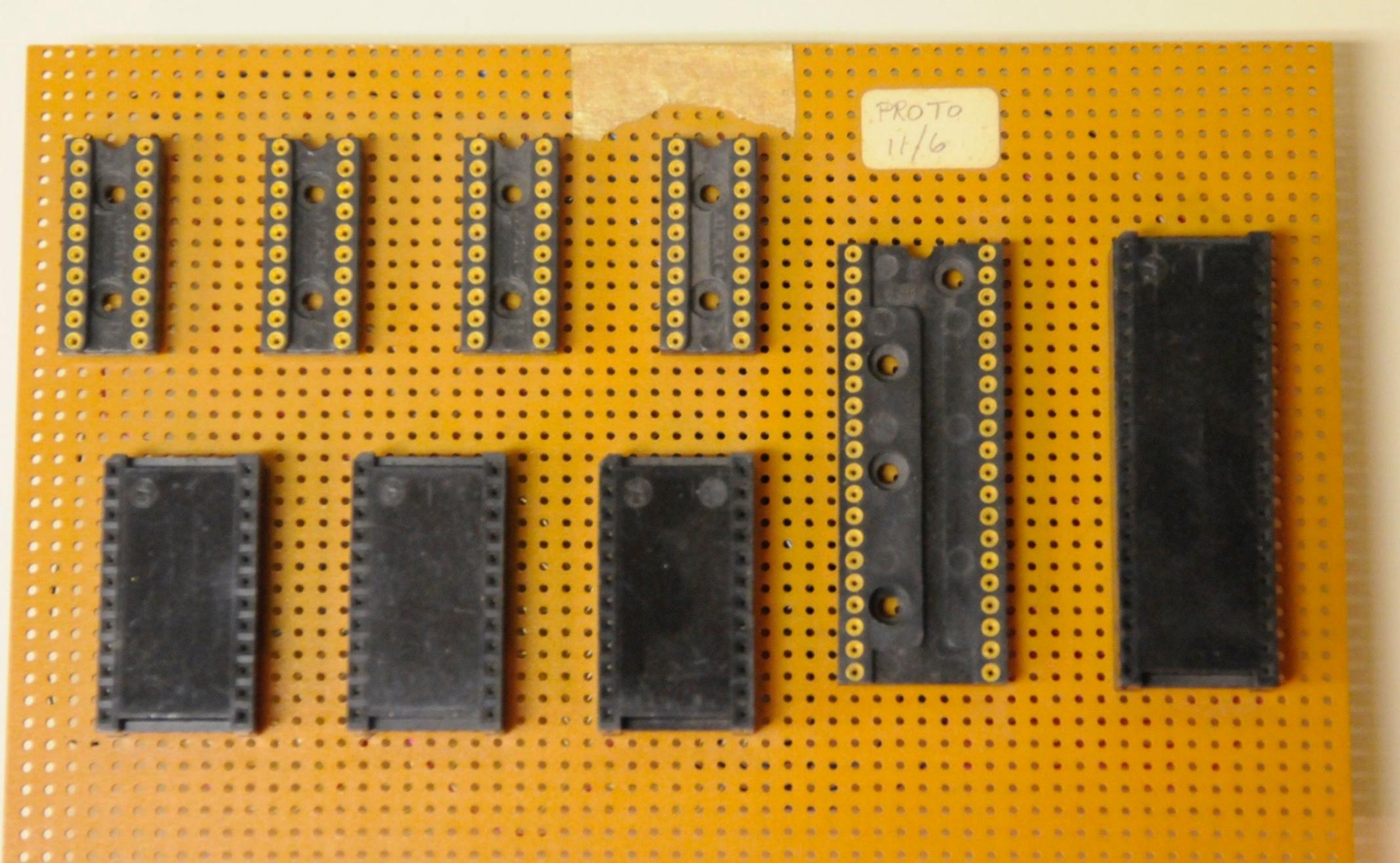
October 29, 1981

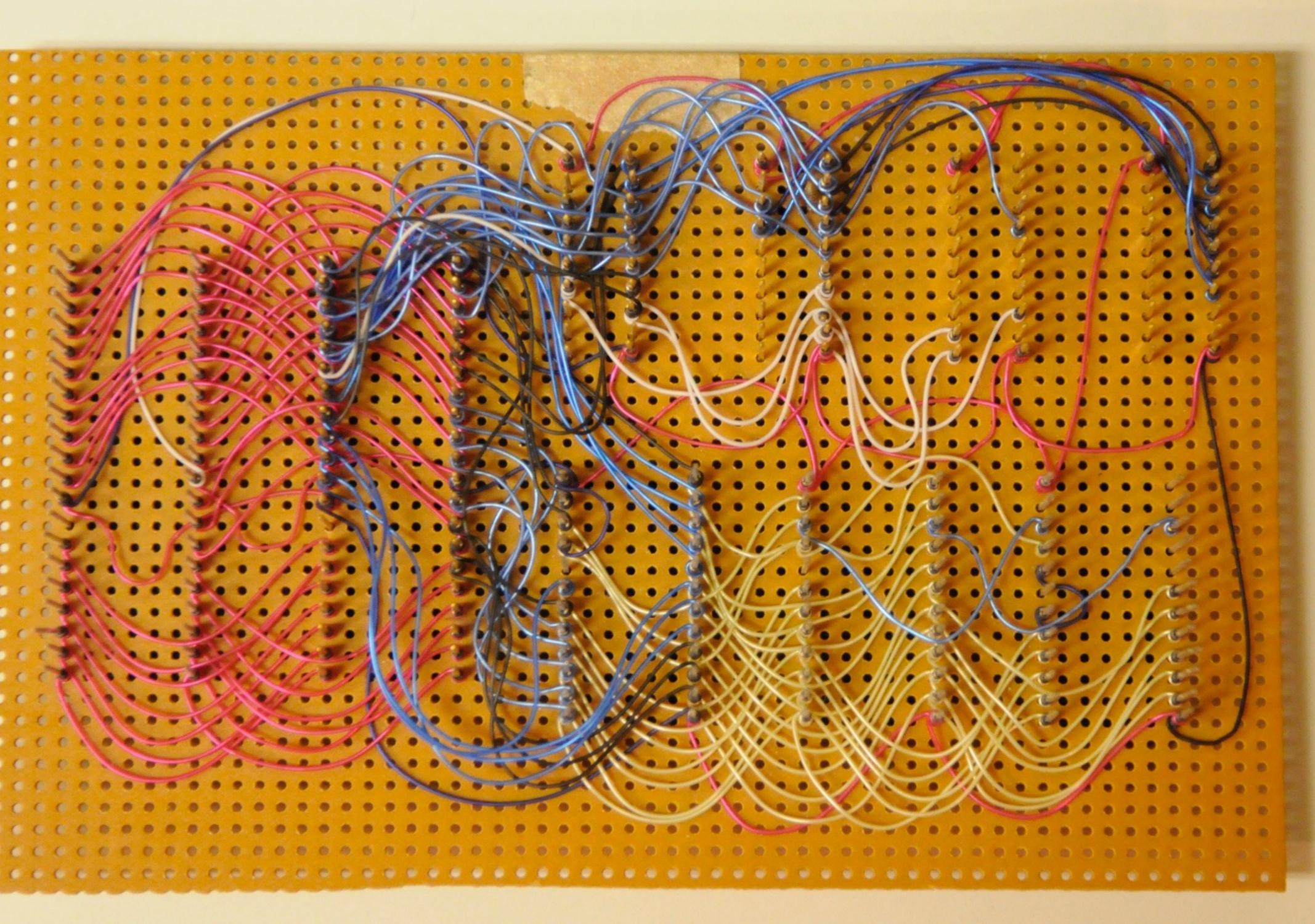
Signed Crazy Otto contract with Midway

Three Crazy Otto prototype boards

- 2 delivered to Midway
- I at Fun and Games, Framingham, Mass.

ROM dumps





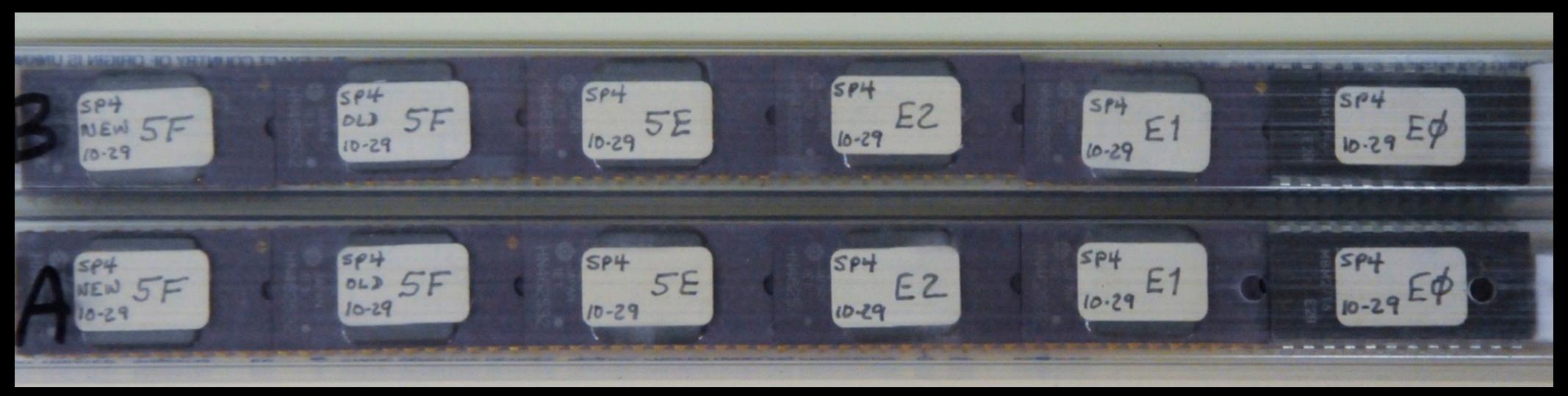
-G823_-

0 668 930

CG 820

GG 821





Crazy Otto October 29, 1981

"CRAZY OTTO"





CREDIT 0

MEMORY OK

1 COIN 1 CREDIT
BONUS 10000
OTTOMEN 3
UPRIGHT

Super Pac-Man October 29, 1981

"SUPER PAC-MAN"





CREDIT 0

"SUPER PAC-MAN"

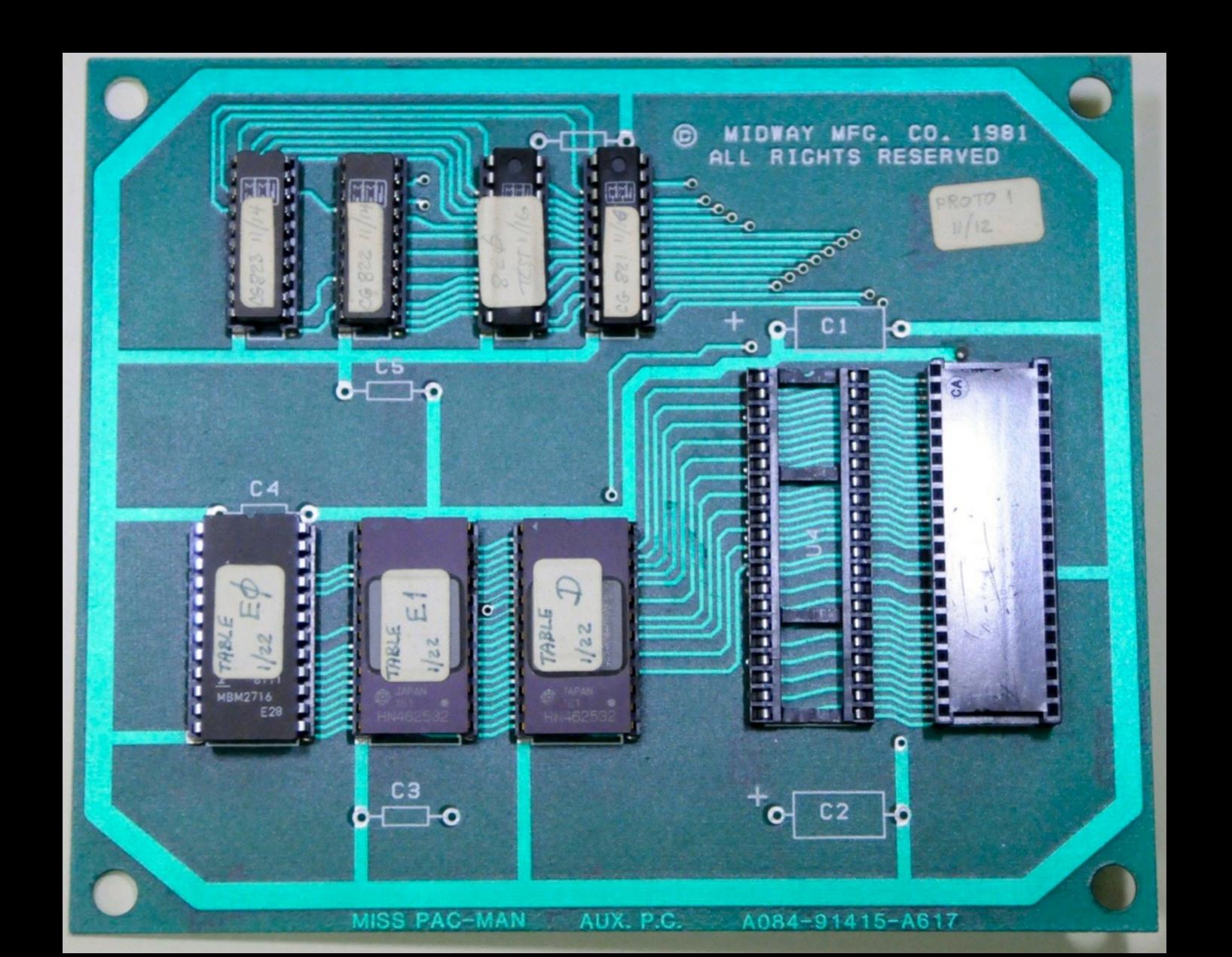


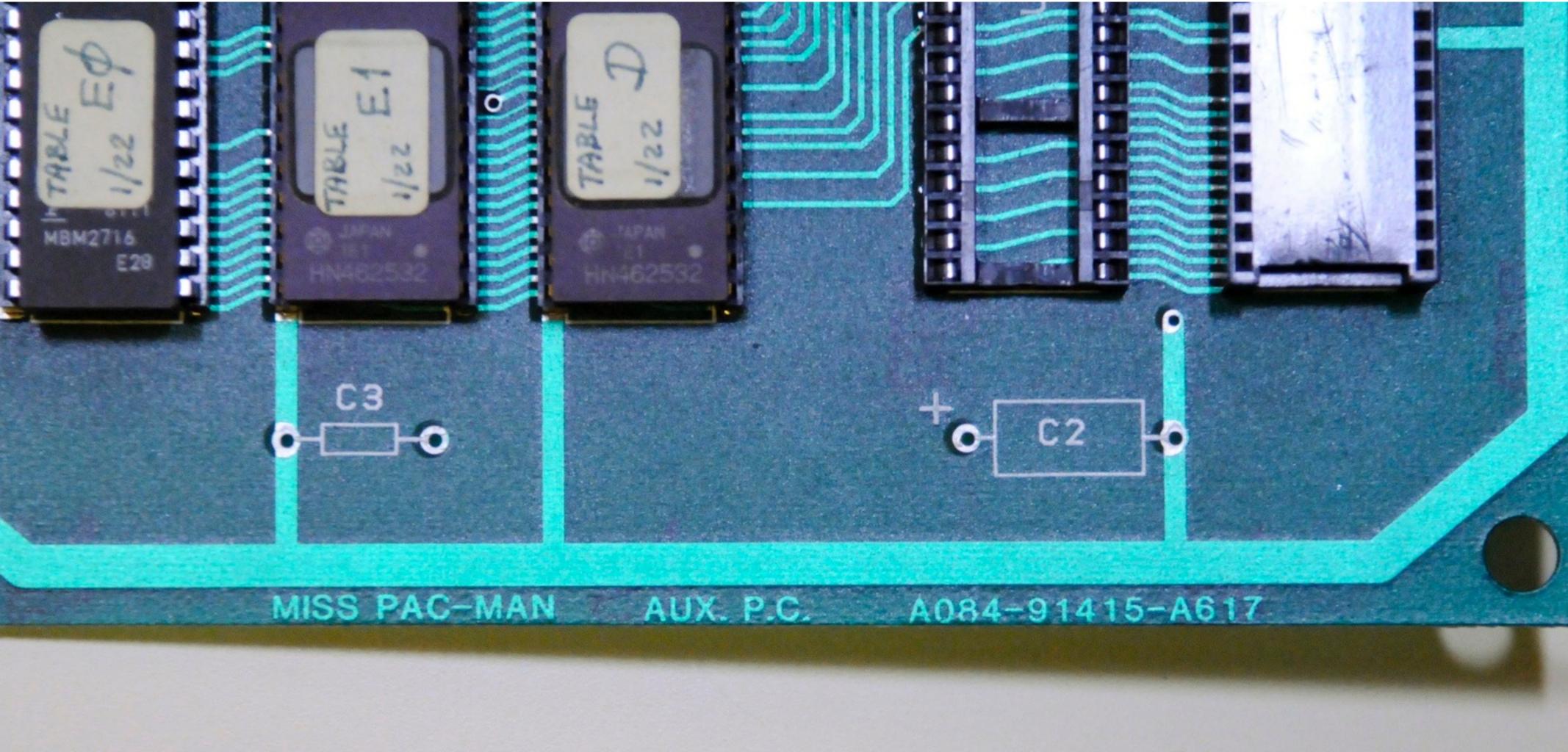


CREDIT 0

Stan Jarocki calls

November 12, 1981





late November 1981

MISSY



late November 1981

STAN

"MS PAC-MAN"





© MIDWAY MFG CO 1980

November 24, 1981

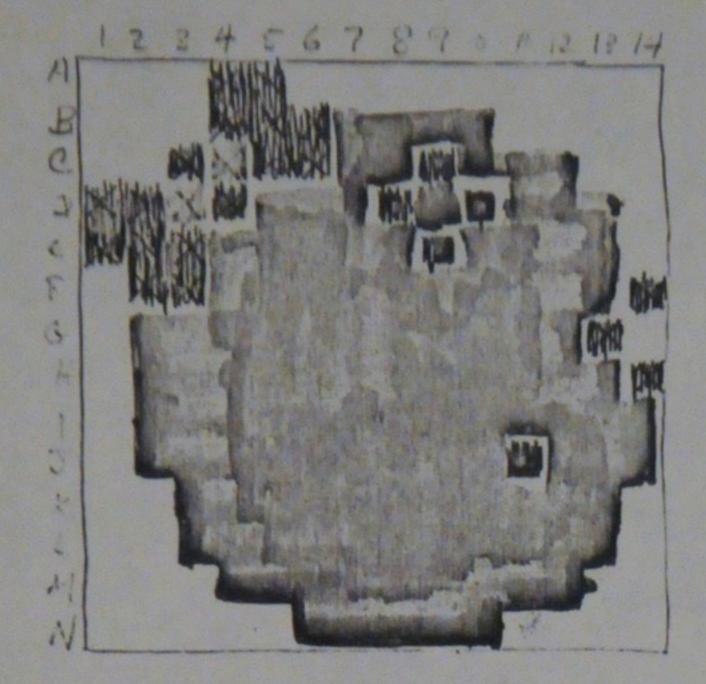
Stan Jarocki of Midway sends a letter to Masaya Nakamura of Namco:

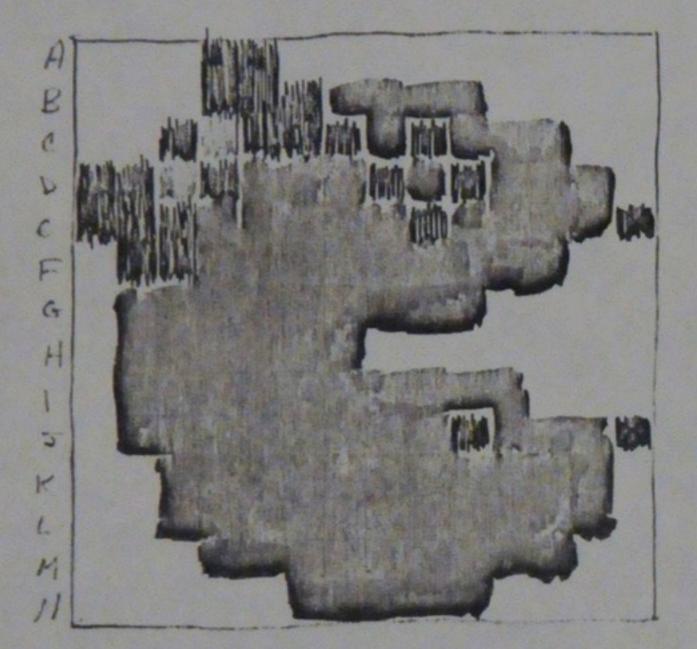
Enclosed find a videotape of Midway's Pac-Man game using the Ms. Pac-Man enhancement program...

December 18, 1981

NAMCO

from George Conce





2

"MS PAC-MAN"

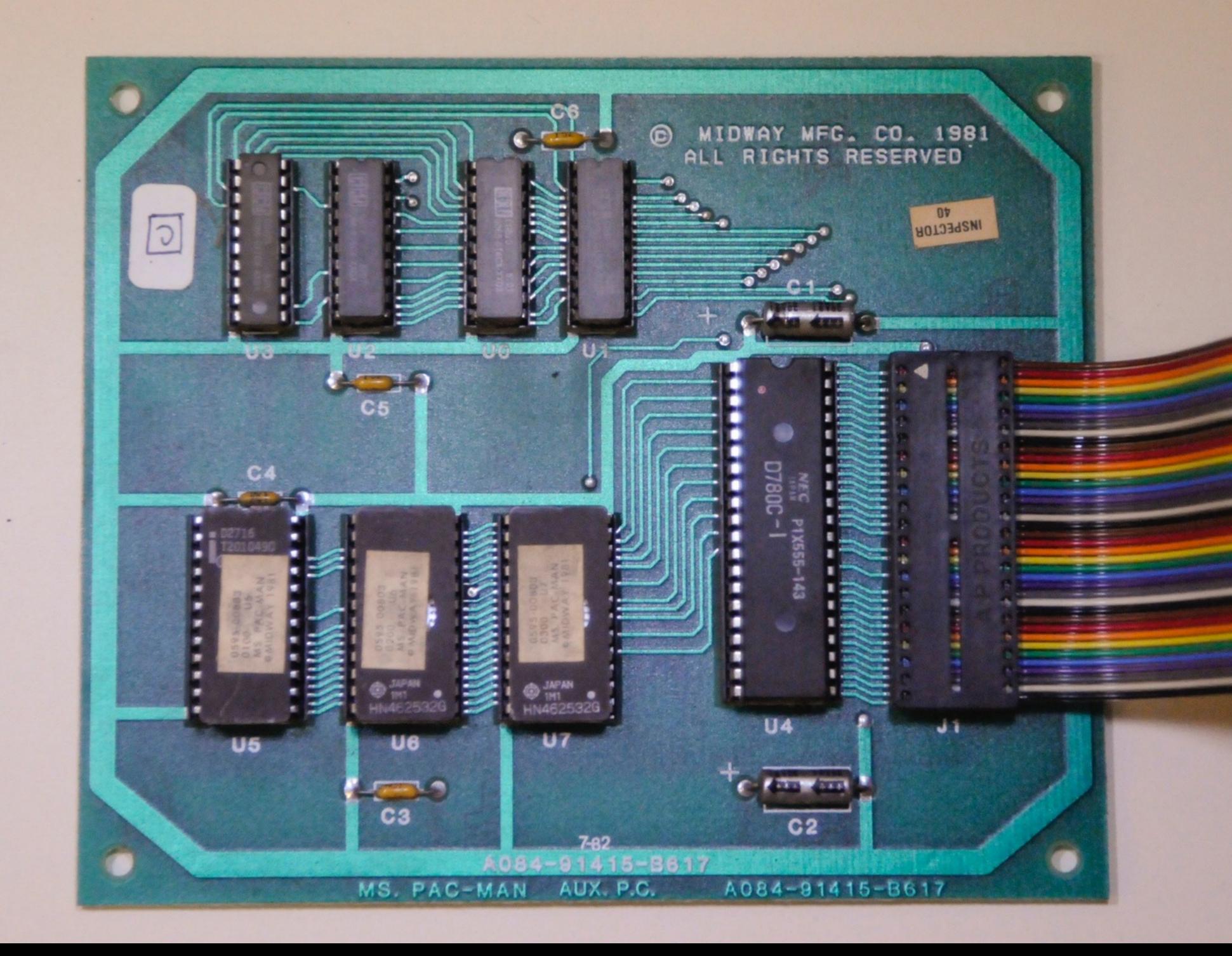




© MIDWAY MFG CO 1980/1981

Ms. Pac-Man

Production PCB January 1982





Source code

TITLE "SONATA FOR UNACCOMPANIED VIDEO GAME"

GLOBAL MELODIES, HARMONIES, AUXILIARY

SECTION MUSIC

MELODY EQU 0 HARMONY EQU 1

MACRO TUNE

IF '1' = 0 & '2' = MELODY

BYTE 0F1H,00H,0F2H,02H,0F3H,0AH,0F4H,00H

BYTE 41H, 43H, 45H

BYTE 86H,8AH,88H,8BH

BYTE 6AH, 6BH, 71H, 6AH, 88H, 8BH

BYTE 6AH, 6BH, 71H, 6AH, 6BH, 71H, 73H, 75H

BYTE 96H, 95H, 96H, 0FFH

TITLE "FRUIT DRIVER" ;THIS CODE IS TO MAKE THE FRUIT BONCE ACROSS THE SCREEN. ;THE FRUIT ENTERS AT PO AND GOES COUNTO SPACES BEFORE GOING POOF!! ; IN A SMALL EXPLOSION. THE PATH IS TABLE DRIVEN. ; EACH MAZE HAS AN ASSOCIATED PO, COUNTO, PATH. ; SOME RAM LOCATIONS: ;THE FRUIT POSITION FRUITP EQU 4DD2H ;THE VALUE OF THE CURRENT FRUIT (0=NO FRUIT) FVALUE EQU 4DD4H ;THE CURRENT PLACE IN THE PATH COUNT EQU 4C40H ;FLAG TO INDICATE THAT THE FIRST FRUIT HAS BEEN RELEASED FIRSTF EQU 4E0CH ;FLAG TO INDICATE THAT THE SECOND FRUIT HAS BEEN EATEN SECONDF EQU 4E0DH ;THE CURRENT PLACE WITHIN ONE BOUNCE BCNT EQU 4C41H ; POINTER TO THE PATH THE FRUIT IS CURRENTLY FOLLOWING PATH EQU 4C42H ; HOW MANY DOTS THE CURRENT PLAYER HAS EATEN DOTSEAT EQU 4E0EH

;SET BIT 5 OF BNOISE TO MAKE THE BOUNCE SOUND

BNOISE EQU 4EBCH

TITLE "CODE PATCHES (PATCHES)"

GLOBAL ATTRACT, CALCADR, MAZENUM

GLOBAL DOFRUIT, EATFRUIT, MAXFRUIT, PROMPTHACKS

GLOBAL WALLADR, DOTSA1, DOTSA2, MOREDOTS

GLOBAL DRAWEN, READEN, FLASHEN

GLOBAL RCORNER, R1CORNER, R2CORNER, SCOLOR, RCOLOR, SLOWMAP

GLOBAL ENTRY1, ENTRY2, ENTRY3

GLOBAL FRUITPNTS

GLOBAL CHOOSETUNE, MELODIES, HARMONIES, AUXILIARY

; PATCH TO MAKE RED MONSTER GO AFTER OTTO TO AVOID PARKING ORG 0E5CH
XOR A
NOP

; PATCH FOR NEW ATTRACT MODE ORG 0413H
JP ATTRACT

; PATCH TO THE PRIMARY FRUIT ROUTINE, THIS ROUTINE IS CALLED ONCE PER ; GAME STEP (THE MINIMUM TIME IT TAKES A MONSTER TO MOVE A PIXEL) ORG OEADH

JP DOFRUIT

;PATCH TO MAKE THE PACMAN AWARE OF THE CHANGING POSITION OF THE FRUIT ORG 19ADH
JP EATFRUIT

;PATCH TO MAKE FRUIT not SCROLL ACROSS SCREEN BOTTOM WHEN MAXFRUIT IS REACHED.

ORG 2BF4H

JP MAXFRUIT

;MISCELLANEOUS HACKS THAT OCCUR WHEN PROMPTS ARE WRITTEN.
ORG 23E0H
WORD PROMPTHACKS

; PATCH TO USE A MAZE FROM THE NEW MAZE TABLE RATHER THAN THE OLD MAZE ORG 241CH CALL WALLADR

; PATCH TO DO SAME THING FOR DOTS

; NOTE THAT THE DOT TABLE IS USED TWICE, ONCE TO WRITE THE DOTS ONTO

; THE SCREEN THEN AGAIN TO SEE WHICH DOTS HAVE BEEN EATEN.

ORG 244BH

JP DOTSA1

ORG 248AH

JP DOTSA2

; PATCH TO ADJUST THE TOTAL DOT NUMBER ORG 08E1H
JP MOREDOTS
NOP

; PATCH TO USE NEW ENERGIZER LOCATIONS

; PATCH TO USE NEW ENERGIZER LOCATIONS

ORG 2472H

JP DRAWEN

ORG 24B4H

JP READEN

; PATCH TO MAKE THE ENERGIZERS FLASH IN NEW AND EXCITING COLORS

ORG 0C21H

JP FLASHEN

; PATCH TO MAKE THE MONSTERS MOVE RANDOMLY

ORG 274BH

CALL RCORNER

ORG 2781H

CALL RCORNER

ORG 27BBH

CALL R1CORNER

ORG 2803H

CALL R2CORNER

; PATCH TO MAKE THE SLOW AREAS OF THE SCREEN DEPENDENT ON THE MAZE

ORG 24F9H

JP SCOLOR

; PATCH TO MAKE BIT 6 OF THE COLOR MAP INDICATE SLOW AREAS

ORG 2060H

JP SLOWMAP

NOP

;PATCH TO CALL AMAZING NEW COLOR ROUTINE INSTEAD OF USING THE SAME DULL BLUE ORG 24DDH

```
ST5
     BYTE SETN,
                     5AH, PAUSE
                     OFFH, 34H
     BYTE SETPOS,
     BYTE SETCHAR
     WORD
                     RIGHT_OTTO
     BYTE SETN,
                     7FH, PAUSE
     BYTE SETN,
                     24H, PAUSE
                     68H, LOOP, 0D8H, 00, 09
     BYTE SETN,
     BYTE SETN,
                     7FH, PAUSE
     BYTE SETN,
                     18H, PAUSE
                     00H,094H
     BYTE SETPOS,
     BYTE SETCHAR
     WORD
                     LEFT ANNA
     BYTE SETN,
                     68H, LOOP, 028H, 00, 09
     BYTE SETN,
                     7FH, PAUSE
     BYTE SETPOS,
                     OFCH, 7FH
     BYTE SETCHAR
     WORD
                     RIGHT_OTTO
     BYTE SETN,
                     18H, PAUSE
     BYTE SETN,
                     68H, LOOP, 0D8H, 0, 09
     BYTE SETN,
                     7FH, PAUSE
                     18H, PAUSE
     BYTE SETN,
     BYTE SETPOS,
                     00H,054H
     BYTE SETCHAR
     WORD
                     LEFT ANNA
                     20H,LOOP,070H,00,09
     BYTE SETN,
     BYTE SETPOS,
                     OFFH, OB4H
     BYTE SETCHAR
                     RIGHT_OTTO
     WORD
```

10H, PAUSE

BYTE SETN,

Character Design

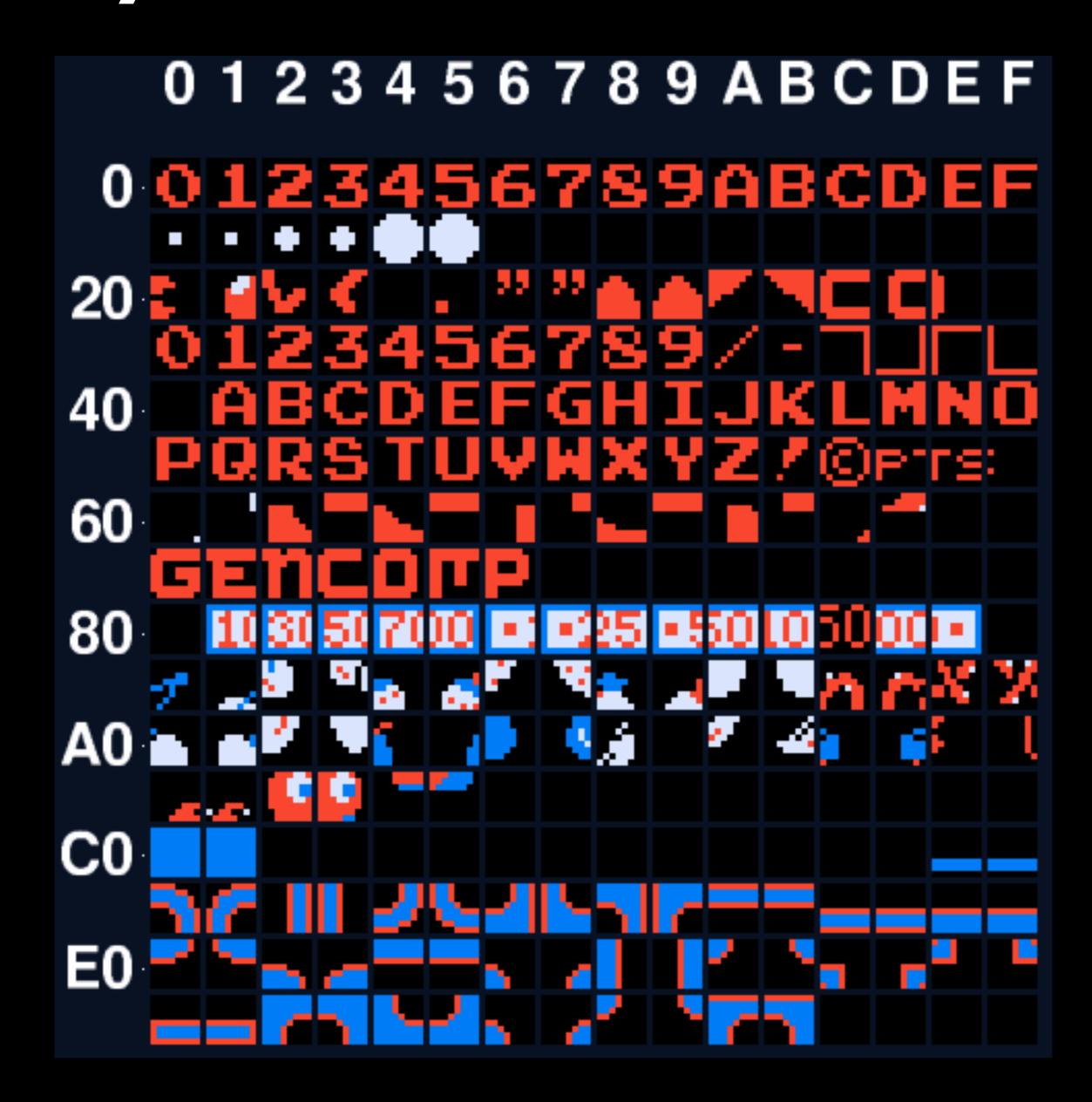
GCC Character Development System



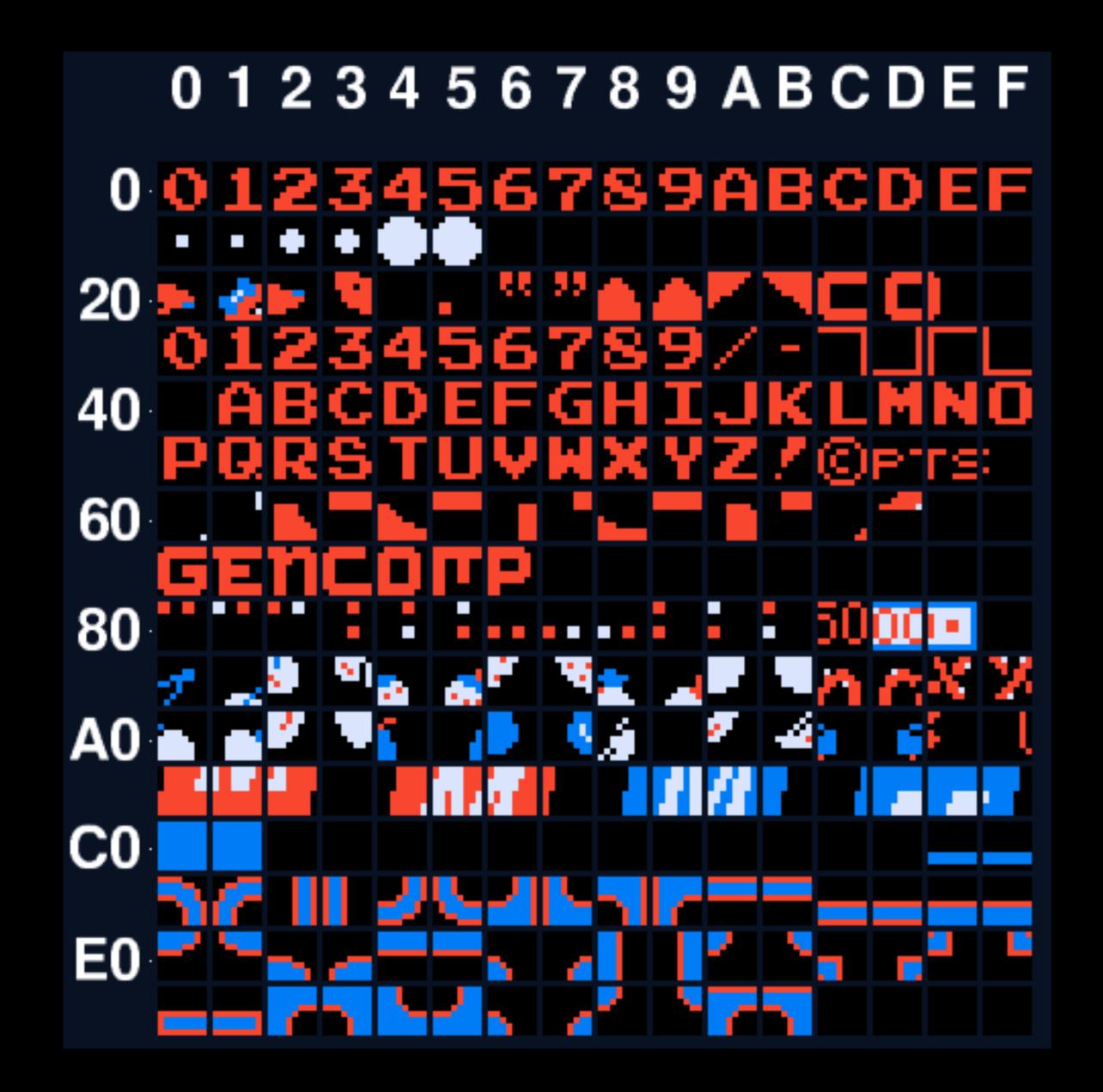
Crazy Otto October 12



Crazy Otto October 12

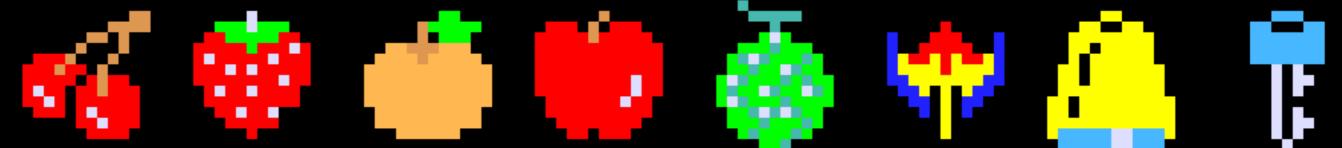


Ms. Pac-Man



Bonus Fruit

Pac-Man

















Ms. Pac-Man















Hidden Messages

PROTO.NAMCO

```
0750: f30a f400 6564 6588 6788 6163 6485 6485
                                           ...ede.g.acd.d.
0760: 6a69 6a8c 7593 9091 9091 708a 6871 fff1 jij.u....p.hq..
0770: 02f2 03f3 0af4 0265 9068 7068 6766 6590
                                           ....e.hphgfe.
0780: 6170 6165 6866 9063 9086 9085 9085 7086
                                           apaehf.c...p.
0790: 6865 ffff bacd 3dba 2104 00e5 2163 04d1
                                           he...=.!...!c..
07a0: 4745 4e45 5241 4c20 434f 4d50 5554 4552
                                           GENERAL COMPUTER
07b0: 2020 434f 5250 4f52 4154 494f 4e20 2020
                                             CORPORATION
07c0: 3231 3520 4649 5253 5420 5354 5245 4554
                                           215 FIRST STREET
07d0: 4341 4d42 5249 4447 452c 204d 4153 532e
                                           CAMBRIDGE, MASS.
07f0: 4865 6c6c 6f2c 204e 616b 616d 7572 6121 Hello, Nakamura!
```

Ms. Pac-Man

```
0770: 71ff f102 f203 f30a f402 6590 6870 6867 q.....e.hphg
0780: 6665 9061 7061 6568 6690 6390 8690 8590 fe.apaehf.c....
0790: 8570 8668 65ff ff3a 004f fe00 280b 1102 .p.he..:.O..(...
07a0: 4c21 504f 010c 00ed b03a 094e 2172 4ea6 L!PO....:N!rN.
07b0: 280c 3a0a 4cfe 3f20 053e ff32 0a4c 2185 (.:.L.? .>.2.L!.
07c0: 96c3 c42c fffff ffff fffff fffff fffff fffff
07d0: 4745 4e45 5241 4c20 434f 4d50 5554 4552 GENERAL COMPUTER
07e0: 2020 434f 5250 4f52 4154 494f 4e20 2020 CORPORATION
07f0: 4865 6c6c 6f2c 204e 616b 616d 7572 6121 Hello, Nakamura!
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January 1982





Living

COVER STORY

Games That Play People

Those beeping video invaders are dazzling, fun—and even addictive

et us have no more lamentation that our microprocessed era lacks heroes (plinkety-plunk of Pete Seeger's banjo). The spirit of mighty John Henry, the steel-driving man who beat the steam drill (plunk-plunk-plunk), lives on in the indomitable courage and abused optic nerves of a Mount Prospect. Ill., high school boy named Steve Juraszek (Seeger whacks out several yards of fancy banjo work and begins a ballad):

Well, Steve Juraszek dropped in his quarter.

Just half an hour before
noon (plink-plunk).
He would die in the end, when the
blasters zapped his men,
But he vowed that wouldn't
happen soon, poor boy.
He vowed that wouldn't

At six that night they called his mother, Said. "Ma'am, your boy's not

happen soon.

comin' home. He's shootin' fast and hot, at the mutants and the pods, And the microchip is processing a groan, oh my, The microchip is letting out a groan."

Oh, they fed him on pizza and cola.

His fingers were cramping up and cold.

His eyeballs were raw, when a dum-dee-dum he saw.
And it something, dum-dee-dum foretold.

increasingly crowded category labeled If You Have to Ask: You Will Never Understand. What Juraszek. 15. recently did at an Arlington Heights. Ill., arcade called One Step Beyond was play Defender, one of those beeping, flashing, quartereating arcade video games, for 16 hours and 34 minutes on the same 25c. ringing up a score of 15.963.100 before he finally made a mistake and lost his last ship. Anyone who knows areade games, and especially Defender, which is one of the most difficult, will agree that this is very close to being impossible. It is definitely not one of those non-feats thought up by the untalented to memorialize themselves in The Guinness Book of World Records. such as eating seven miles of spaghetti. or riding an exercise bicycle for a week and a

What nonsense is this? The answer is very nearly, but perhaps not quite, in the

efender is an attack-from-outerspace game. It is played on a arge color video screen where nullity bombs and destructo beams are hurled at the player by the machine's computer. Increasingly rowdy sound effects suggest what James Joyce, under the influence of William Blake (who would have loved these gadgets). called "the ruin of all space, shattered glass and toppling masonry, and time one livid final flame." The Defender player controls a small cannon-firing jet plane that flies at varying altitudes and speeds over a barren planetscape. He must shoot down a bewildering variety of alien bad guys, each with his own pattern of behavior: dodge an assortment of missiles; and rescue helpless spacemen, vulnerable to being kidnaped, who appear randomly on the planet's surface. He must have reflexive control of a joystick that determines altitude and of five separate buttons that fire the cannon, change forward thrust. reverse direction, make the ship skim off the screen into hyperspace and fire a limited supply of smart bombs, which blow up everything in sight. As is fiendishly true of all of the good new video games, as the game progresses. Defender shifts to subtler strategies and sends out its alien waves with increasing speed. You play the machine and it plays you.

A neophyte has as much chance with Defender as he would if he were to take over the controls of an F-16. A reasonably good video-game athlete—that is how game junkies are beginning to describe themselves—will last it out for a few thousand points, or a couple of minutes. A superb player, the kind not seen in every arcade, may hit 500,000 on his best day. That is why when Juraszek began to close in on 1 million points toward the end of the first hour of his enchanted run, people began to notice. Darrell Schultz, one of the arcade's owners, asked Steve if he thought he could set a record.

"I said. 'Yeah.'" Juraszek recalls.

*Or gold, or fold, or mold. A jar of pickled space invaders to the reader who most ringingly completes this and other appropriate verses.



A young Missile Command warrior defends her cities at a New London, N.H., pizza parlor



Tense combat on-screen in Pleiades game



Pac Man scuttles about maze, eating dots

"and he said. 'Go for it!' "Juraszek is a gangly young man who began playing pinball when he was ten. before video games had hit the scene. "I could buy a car or something with the money I've put into games." he says, with no appearance of regret. He started playing Defender in June, and by August he was pretty good. On his record day he kept up his strength by snapping at pizza slices that people held in front of his face. He said later that he was so excited he never even thought about going to the bathroom. His mother Joanne Juraszek watched for a while, utterly unimpressed, and agreed reluctantly to let him play till he dropped. "I just wish," she said later, "that he was this good about doing his homework."

As the scornful cry "So what?" echoes from glen to glen, and as the unmoved Joanne Juraszek admits that she finds her son's new fame "very strange," skeptical citizens might do well to pay attention to a peculiar clinking sound audible across the land. The noise is made by the estimated 20 billion quarters that poured last year into the arcade monsters. This is a figure that may be the public relations roar of a healthy young industry beating its chest, but one that investment analysts who specialize in the entertainment industry agree is not far wrong. While they spent this \$5 billion, video-game addicts also were spending 75,000 man-years playing the machines.

These figures do not include an estimated \$1 billion that consumers paid for video-game consoles that hook up to home television sets, and for the expensive cassettes that make them work. For comparison, \$5 billion is exactly twice the reported take in the last fiscal year of all of the casinos in Nevada. It is almost twice the \$2.8 billion gross of the U.S. movie industry. And it is three times more than the combined television revenues and gate receipts last year of major league baseball, basketball and football.

From what vast aquifer of cash does this astonishing gush of money flow? From the lunch money of schoolchildren, say angry parents who are determined, so



Pac Man scuttles about maze, eating dots

Developers of Crazy Otto / Ms. Pac-Man

Doug Macrae

Kevin Curran

John Tylko

Mike Horowitz

Chris Rode

Steve Golson

Phil Kaaret



United States Patent [19]

Curran et al.

[11] Patent Number:

4,525,599

[45] Date of Patent:

Jun. 25, 1985

[54] SOFTWARE PROTECTION METHODS AND APPARATUS

[75] Inventors: Kevin G. Curran, Sudbury; Steven E. Golson, Wayland; Christian S. Rode,

Cambridge, all of Mass.

[73] Assignee: General Computer Corporation,

Cambridge, Mass.

[21] Appl. No.: 380,771

[22] Filed: May 21, 1982

364/200

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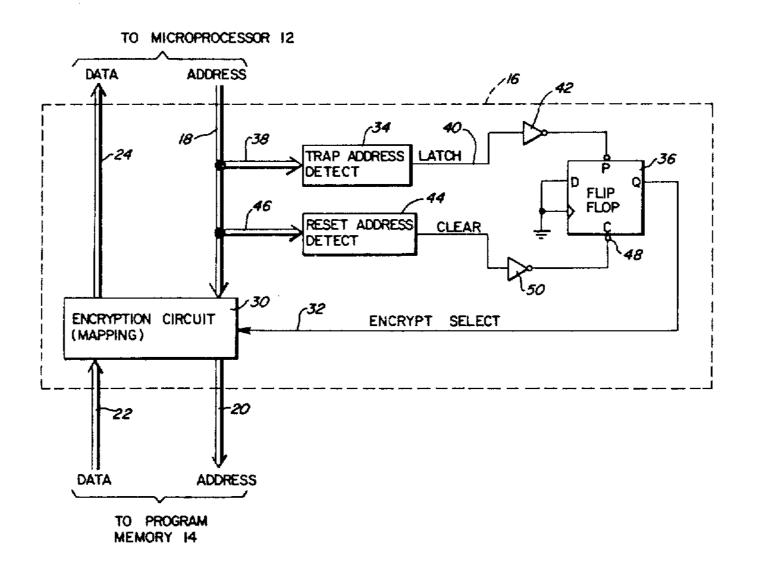
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Primary Examiner—Sal Cangialosi Attorney, Agent, or Firm—Hosier & Sufrin, Ltd.

[57] ABSTRACT

Methods and apparatus are disclosed for inhibiting the unauthorized copying of ROM-resident computer software or the like, for example, the audio-visual display of an electronic video game. A protection circuit including encryption/decryption means is coupled between the microprocessor and the ROM-memory and is operable in a first mode to properly encrypt/decrypt the program information according to a first algorithm and in a second mode to prevent proper encryption/decryption. The address-data buses are monitored by the protection circuit to detect an invalid program event, such as may occur when a microprocessor emulator is used to attempt an unauthorized copying or "dumping" of the program information. Upon detection of the invalid program event or "trap condition", the protection circuit switches to its second operating mode thereby to prevent copying of the decrypted program information.

27 Claims, 4 Drawing Figures



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